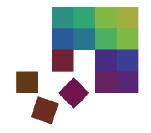


University of Konstanz Data Analysis and Visualization Group



NLP and Visualization for Digital Humanities II

Guest Lecture: Dr. Christopher Collins
University of Ontario Institute of Technology
http://vialab.ca



Outline

- Review
- Tools for Supporting Specific DH Analysis Tasks
- Case Study: Metatation
- Case Study: VisArgue

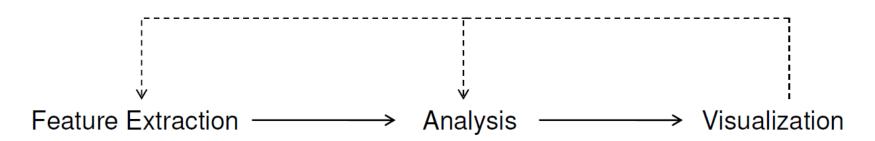
Difficulties Visualizing Text Data

- Not pre-attentive
 - Must foveate to read
- Abstract
 - Difficult to visualize
- Very high dimensionality
 - Tens to hundreds of thousands of features
- Compositional
 - Can be combined together in innumerable ways
- Subtle
 - Small differences matter

Why text is (deceptively) easy

- Text is easier when you have a lot of it
 - Web search is now usually conjunction
- Text has a lot of redundancy
 - An algorithm can:
 - Pull out "important" phrases
 - Find "meaningfully" related words
 - Create a "summary" from document
 - Group "related" documents

Stages of Document Visualization



- Statistical Features
- Structural Features
- Syntactic Features
- ...

- Feature engineering for higherlevel features
- Clustering
- Classification
- Pattern detection
- ...

- Display of features
- Project high dimensional feature vector into 2D space
- Text visualization
- ٠ ...

Text Visualization Examples

... with a Digital Humanities Bias

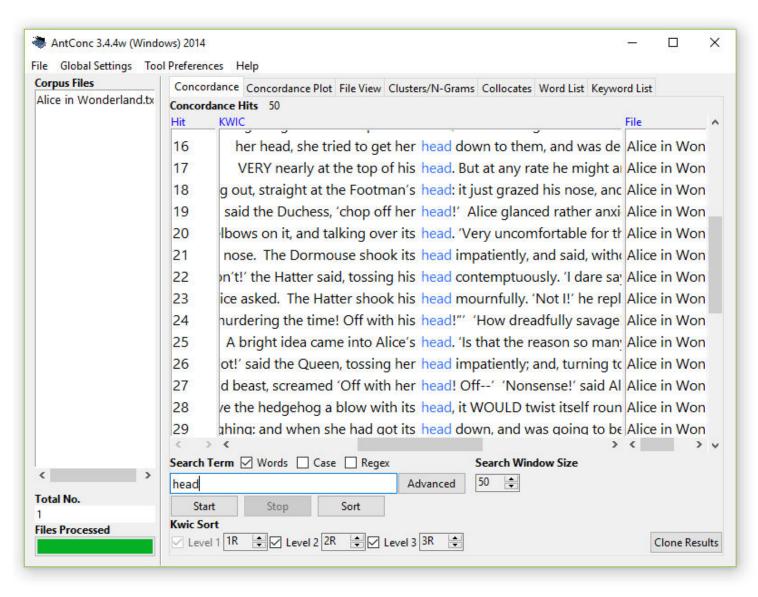
Tools – Lexical Data

- AntConc
- Wordandphrase.info
- Word Wanderer
- Text Arc
- Arc Diagram
- Word Tree
- Phrase Net

Word counts, concordances

Word relationships, Structure

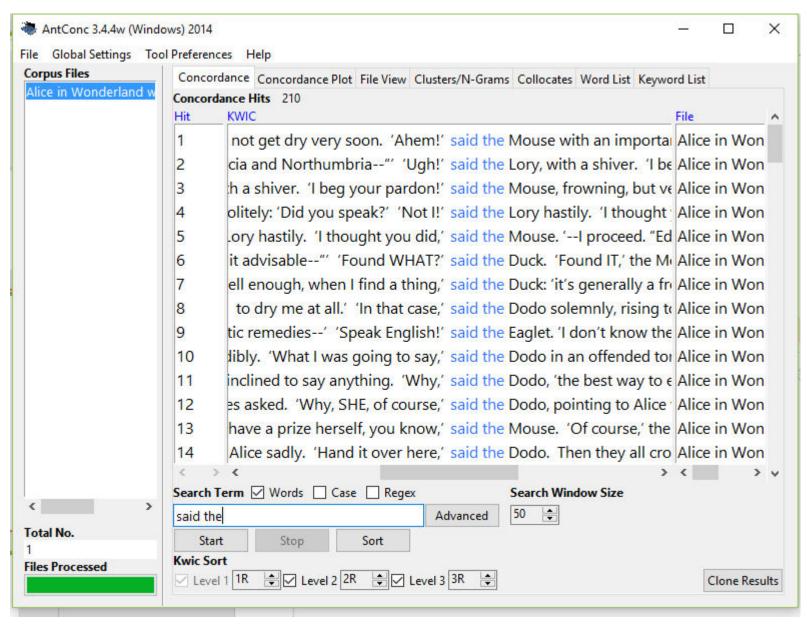
Concordance Lines (KWIC)



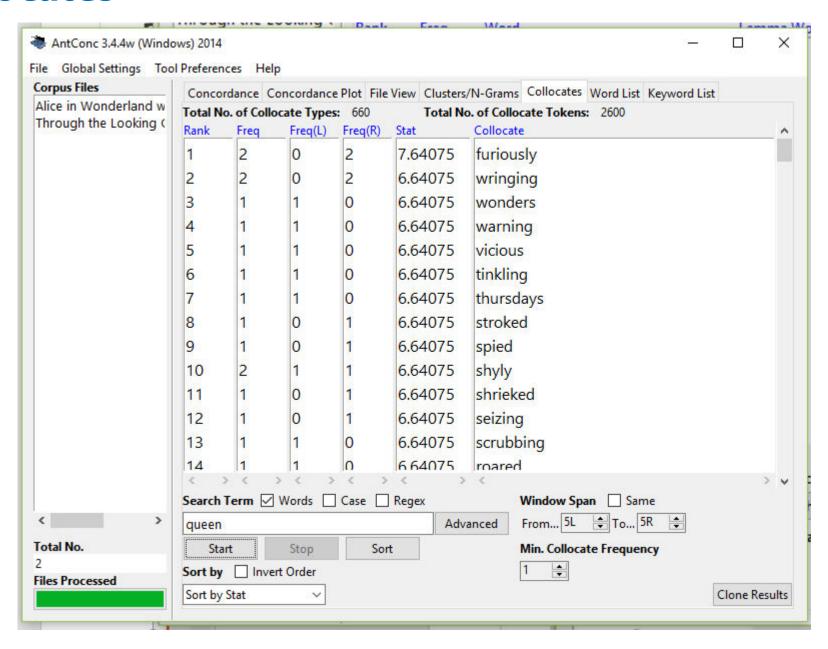
Keyword Plots



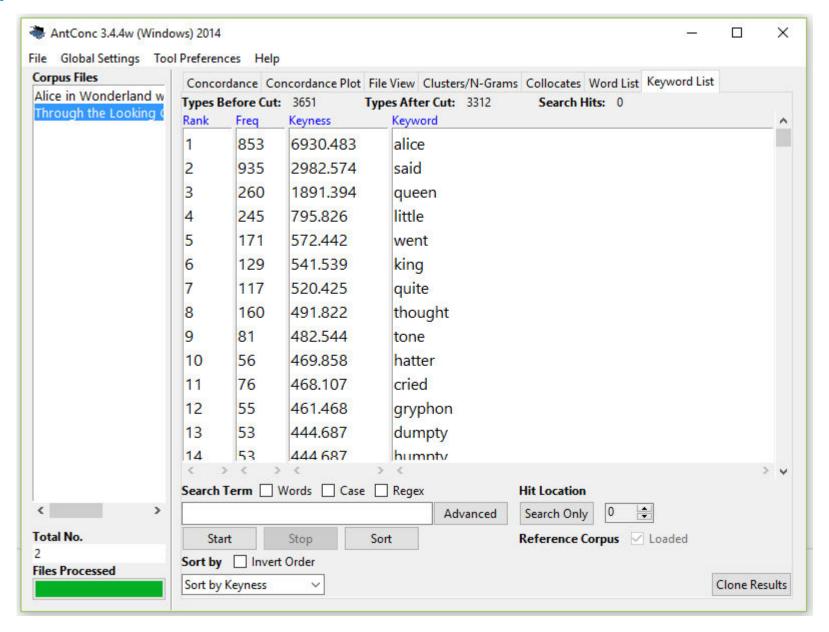
N-grams



Collocates



Keywords

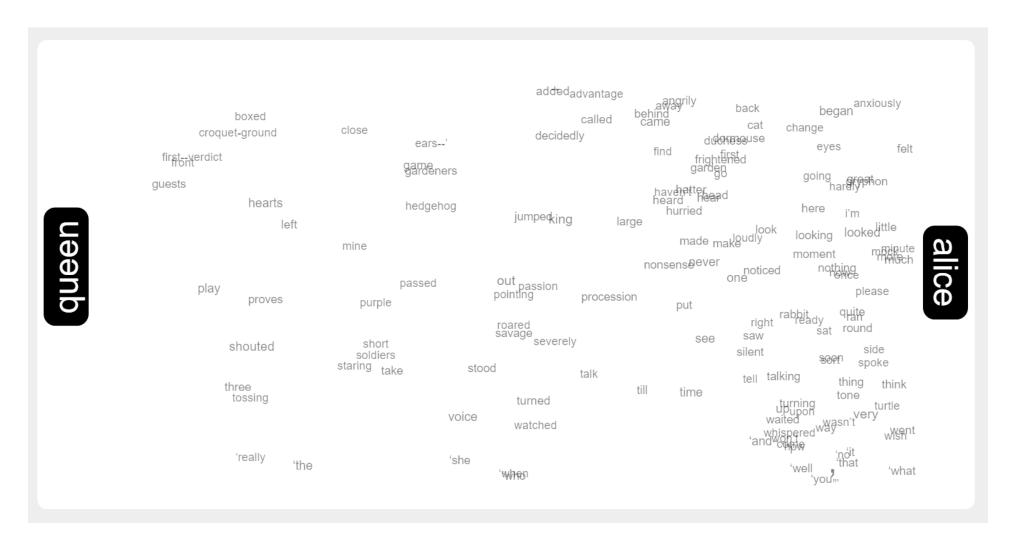


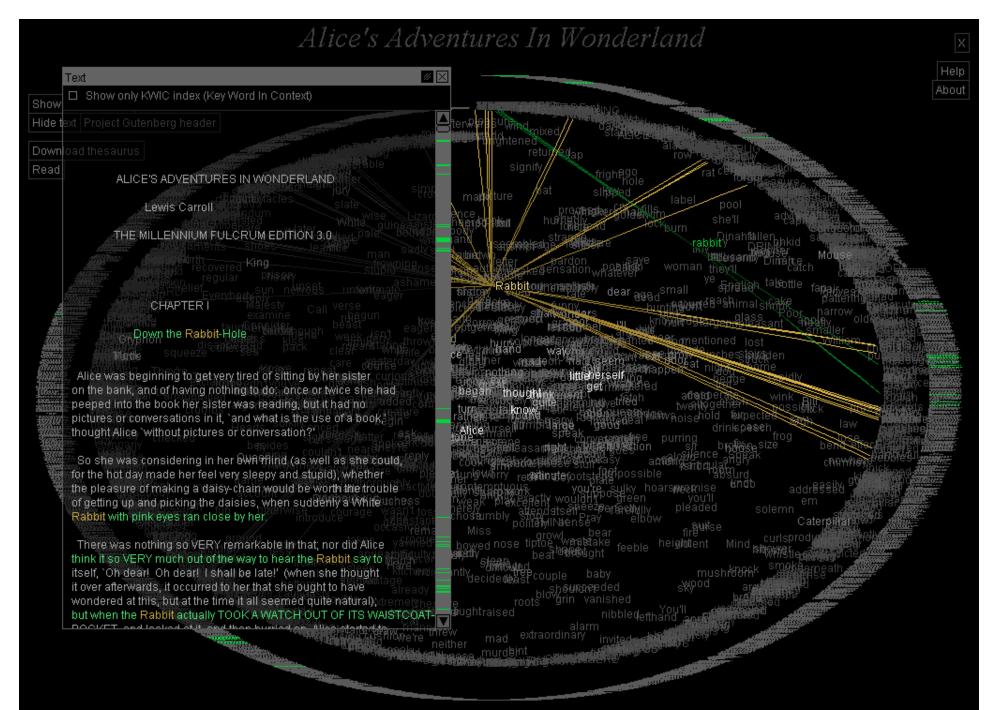
Investigate Words in Context

 External context: From Corpus of Contemporary American English



Word Wanderer

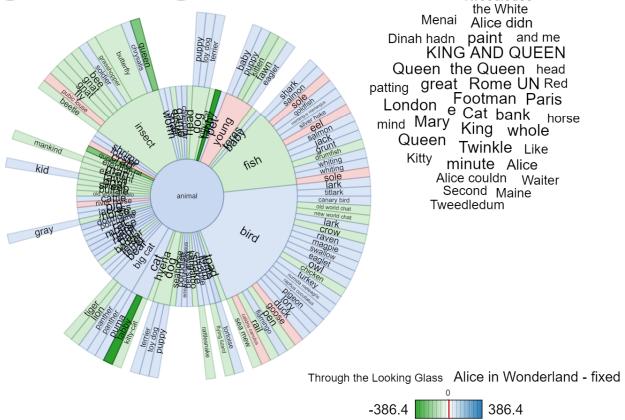






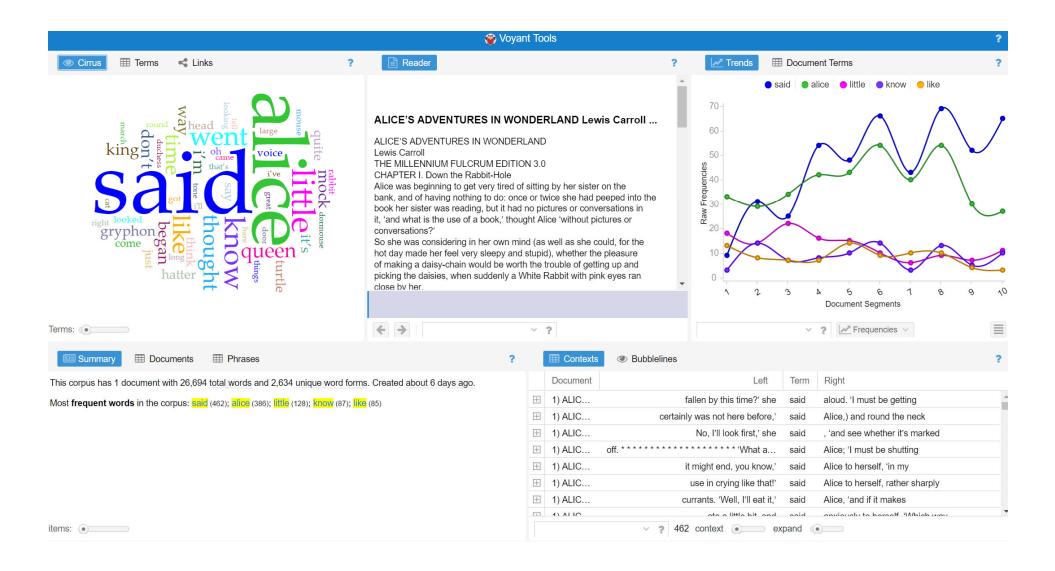


Alice in Wonderland - fixed & Through the Looking Glass



Tweedledee

Voyant Tools

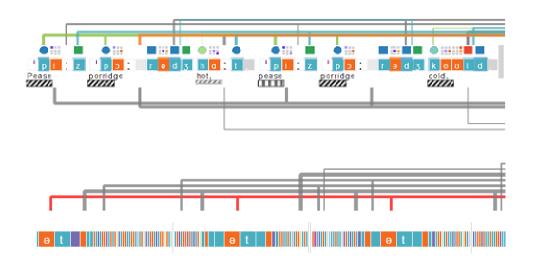


Visualizing Other Document Features

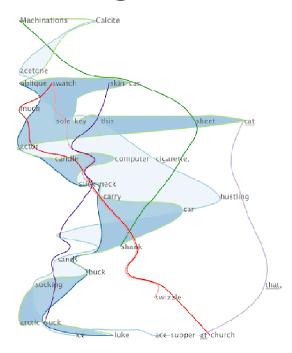
- Sonic Patterns
- Sentence Complexity / Readability
- Sentiment
- Edits and Variations

Visualizing Sonic Patterns in Text

Poemviewer



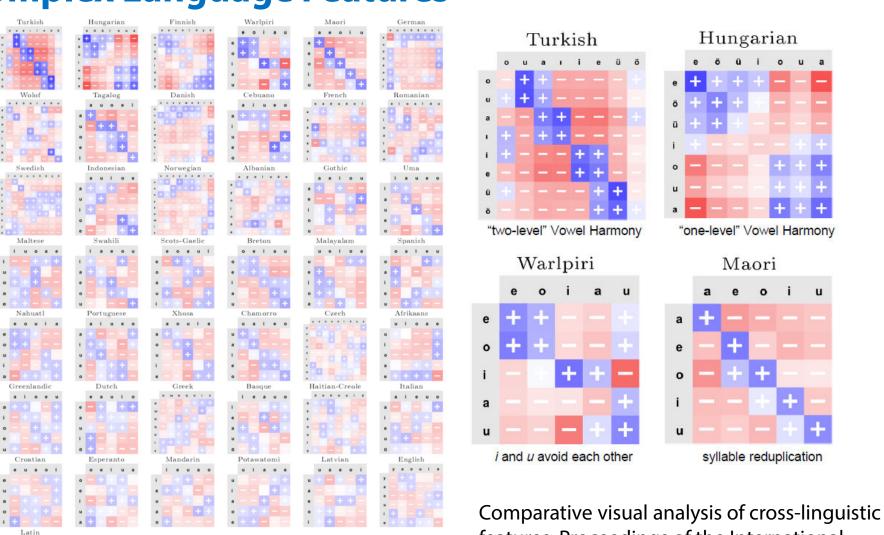
Poemage



Rule-based Visual Mappings - with a Case Study on Poetry Visualization. A. Abdul-Rahman, J. Lein, K. Coles, E. Maguire, M. Meyer, M. Wynne, C. R. Johnson, A. Trefethen, and M. Chen. In *Computer Graphics Forum*, 32(3):381-390, 2013.

N. McCurdy, J. Lein, K. Coles, M. Meyer. Poemage: Visualizing the Sonic Topology of a Poem. *IEEE TVCG*, pages 439-448, January 2016.

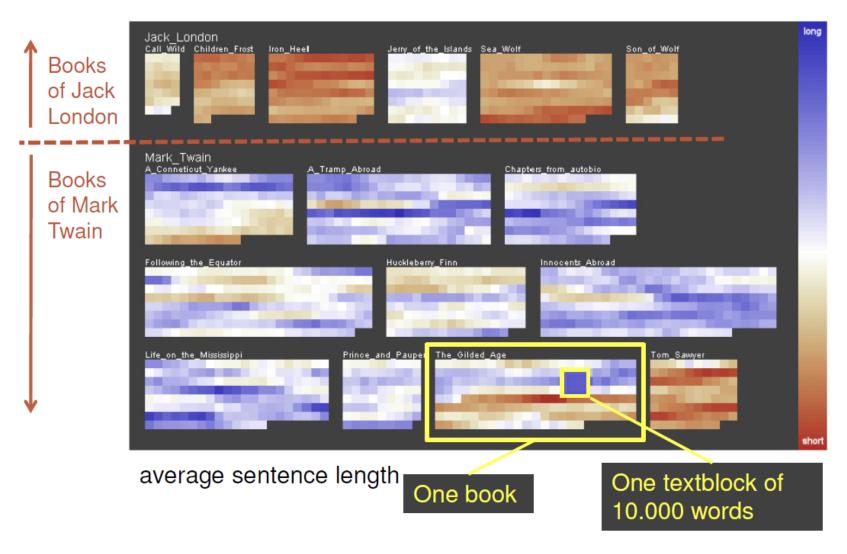
Vowel Harmony: Cross-linguistic Comparison of Complex Language Features



Vowel succession patterns in 42 languages (automatically sorted by significance)

Comparative visual analysis of cross-linguistic features. Proceedings of the International Symposium on Visual Analytics Science and Technology (EuroVAST 2010).

Literature Fingerprinting

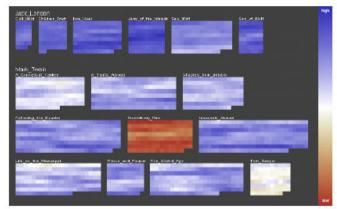


Daniel A. Keim and Daniela Oelke. 2007. Literature Fingerprinting: A New Method for Visual Literary Analysis. In *Proceedings of the 2007 IEEE Symposium on Visual Analytics Science and Technology* (VAST '07). IEEE Computer Society, Washington, DC, USA, 115-122.

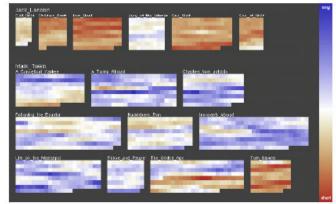
Features

- Hapax legomena: Word's that appear exactly once
- Hapax dislegomena: appear twice
- Function words
- Simpson's index: measure of diversity/repetition
- Sentence length
- Word length

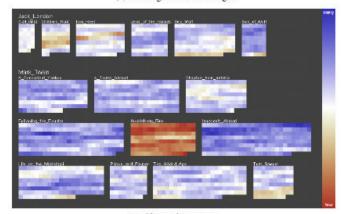
•



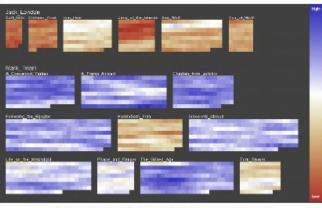
(a) Function words (First Dimension after PCA)



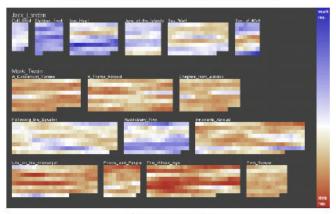
(c) Average sentence length



(e) Hapax Legomena



(b) Function words (Second Dimension after PCA)



(d) Simpson's Index

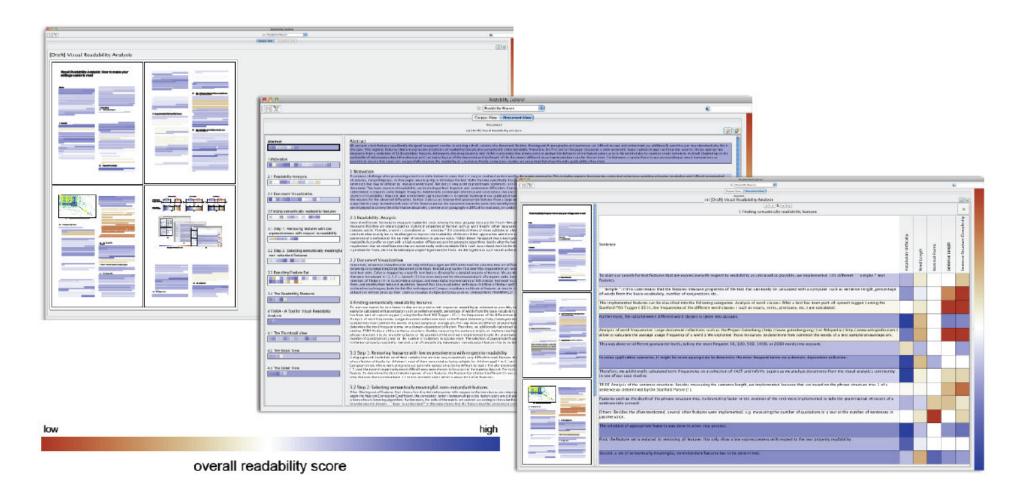


(f) Hapax Dislegomena

Different measures for authorship attribution are tested on books of Mark Twain (last three rows) and Jack London (first row).

If a feature is able to discriminate between the two authors the books in the first row visually set apart from the rest of the books.

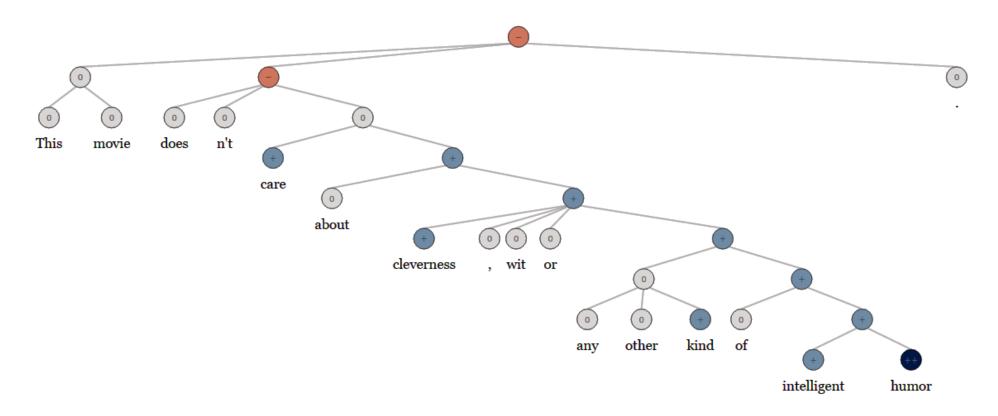
Readability Analysis



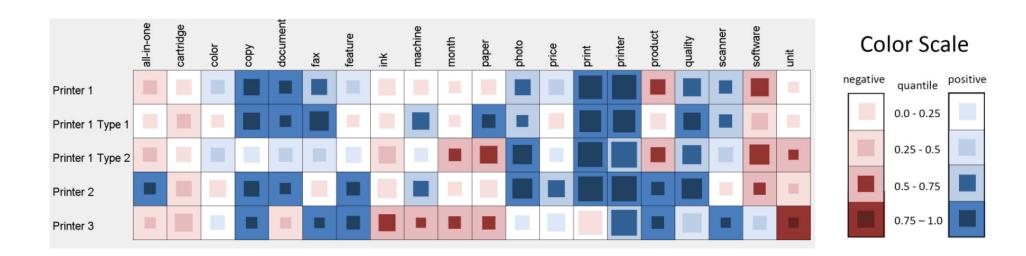
D. Oelke, D. Spretke, A. Stoffel and D. A. Keim. Visual Readability Analysis: How to Make Your Writings Easier to Read. IEEE Transactions on Visualization and Computer Graphics, 18(5):662-674, 2012.

Sentiment Analysis

- Dictionary approaches (emotion word lists)
- Parsing approaches (addresses negation)



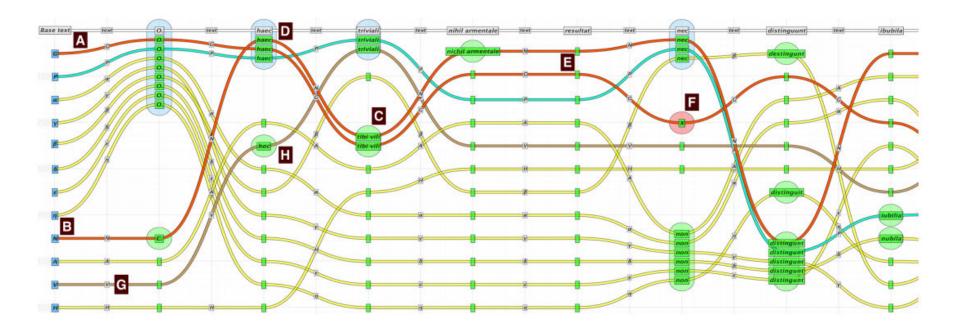
Sentiment Analysis



Larger inside square = more comments

Document Variations

- Variations in *editions* or edits of documents
- Used in historical analysis



Shejuti Silvia, Ronak Etemadpour, June Abbas, Sam Huskey, and Chris Weaver. "Visualizing Variation in Classical Text with Force Directed Storylines". *Proceedings of the Workshop on Visualization for the Digital Humanities*, Baltimore, MD, October 2016.

Tools - Document Collections

- Visualizing Document Collections
 - Citations and Document Connections
 - Clustering
 - Galaxies
 - Themescapes
 - Annotating and Curating
 - Overview Project
 - Timeline Curator
- Visualizing Corpus Trends
 - Culturomics

Bibliometric Data

- Large in *Size*
- Rich in Structure
 - Heterogeneous facets (attributes)
 - Numerical, categorical, and ordinal
- Complex in Semantics

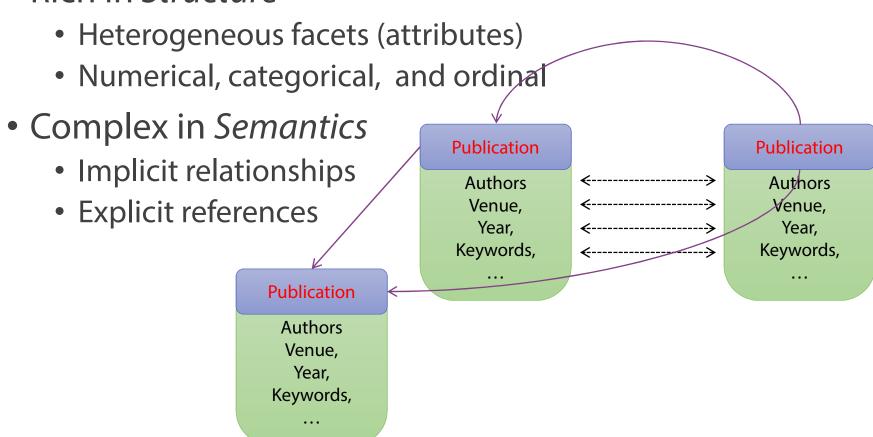
Publication

Authors Venue, Year, Keywords,

• •

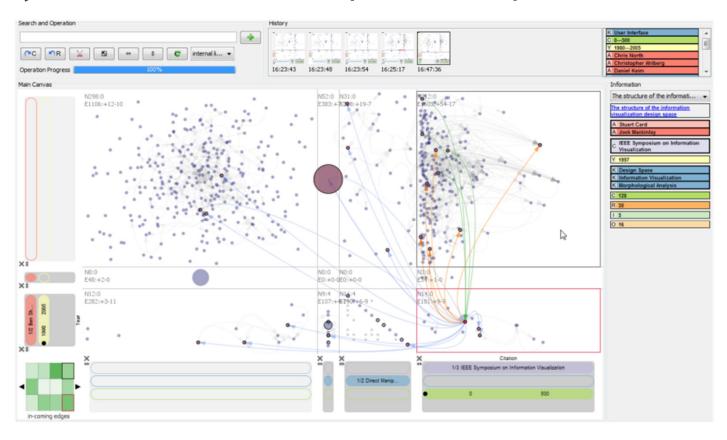
Bibliometric Data

- Large in *Size*
- Rich in *Structure*



Citation Visualizations

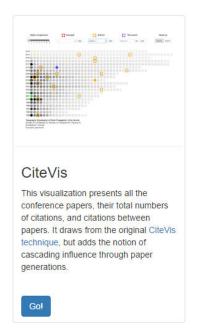
- Citations provide explicit relations
- Keywords, authors, etc. provide implicit relations



J. Zhao, C. Collins, F. Chevalier, and R. Balakrishnan, "Interactive Exploration of Implicit and Explicit Relations in Faceted Datasets," *IEEE Trans. on Visualization and Computer Graphics (Proc. of the IEEE Conf. on Visual Analytics Science and Technology (VAST))*, vol. 19, iss. 12, pp. 2080-2089, 2013.

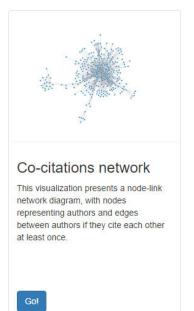
Citation Visualizations

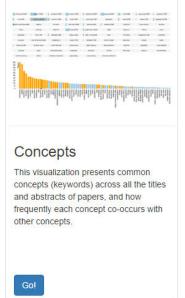
Citation research by John Stasko's group



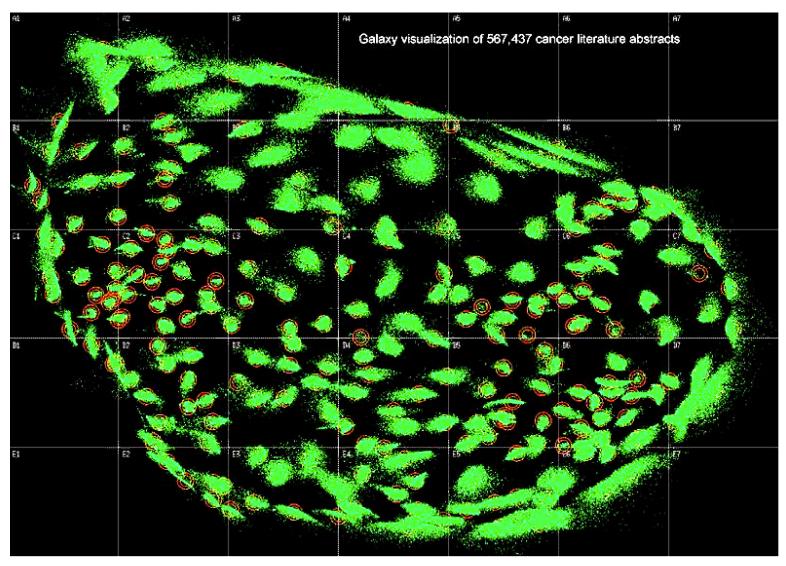






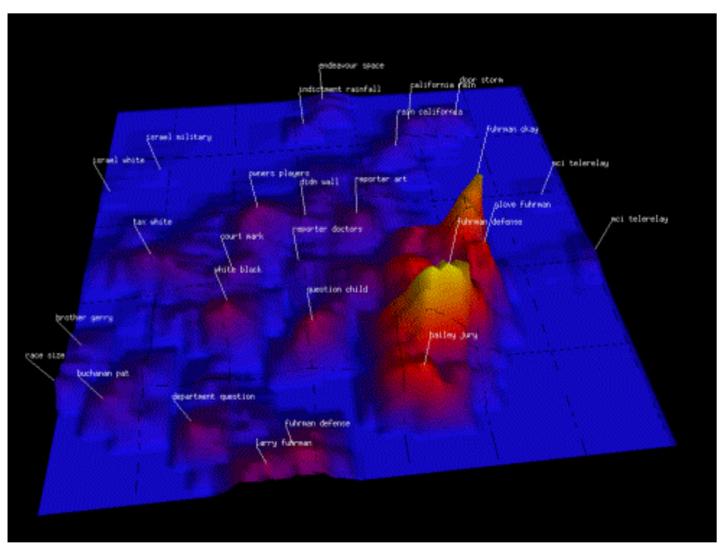


Clustering - Galaxies



James A. Wise et al. 1995. Visualizing the non-visual: spatial analysis and interaction with information for text documents. In *Proc. of the IEEE Symp. on Information Visualization*, pages 51–58.

Clustering - Themescape



James A. Wise et al. 1995. Visualizing the non-visual: spatial analysis and interaction with information for text documents. In *Proc. of the IEEE Symp. on Information Visualization*, pages 51–58.

Overview Project - Entities

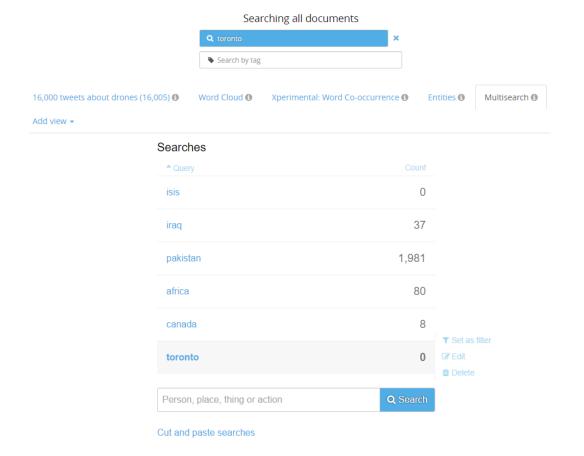
Numbers

Search for only these: Companies by Suffix Geonames: Cities Geonames: Countries Any country or disputed country, plus variations and translations, from geonames.org Geonames: Political Boundaries About 300,000 countries and administrative regions worldwide, plus variations and translations, from geonames.org Numbers ... then remove any of these: English: Google Books words The most common 50,000 uncapitalized words in English books, according to Google Books (CC BY 3.0) English: stop words Extremely common English words

Entity	count	docs
huma	487	352
Huma Xian		
israel	246	64
State of Israel		
libya	245	93
Libya		
syria	163	39
Syrian Arab Republic		
tripoli	145	47
Tripoli		
israeli	144	53
State of Israel		
united states	119	75
United States		
obama	104	47
Obama-machi		
washington	100	58
Washington County		

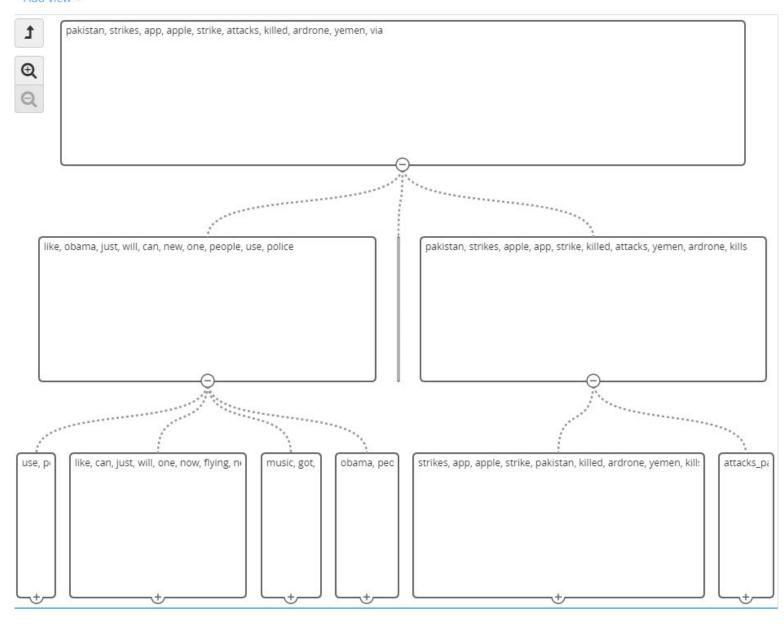
Overview Project

• "Multisearch" is customized to the workflow of journalists – brainstorming.

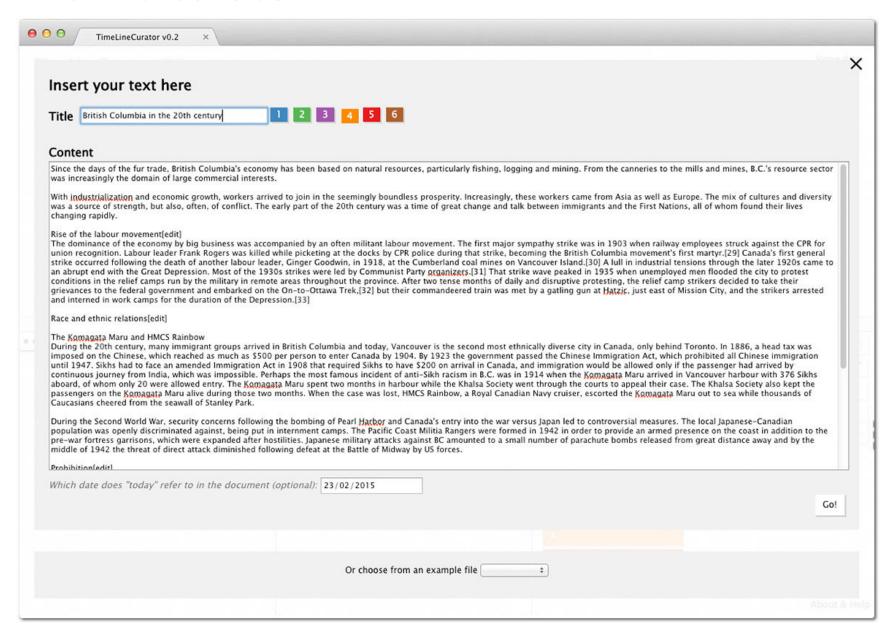


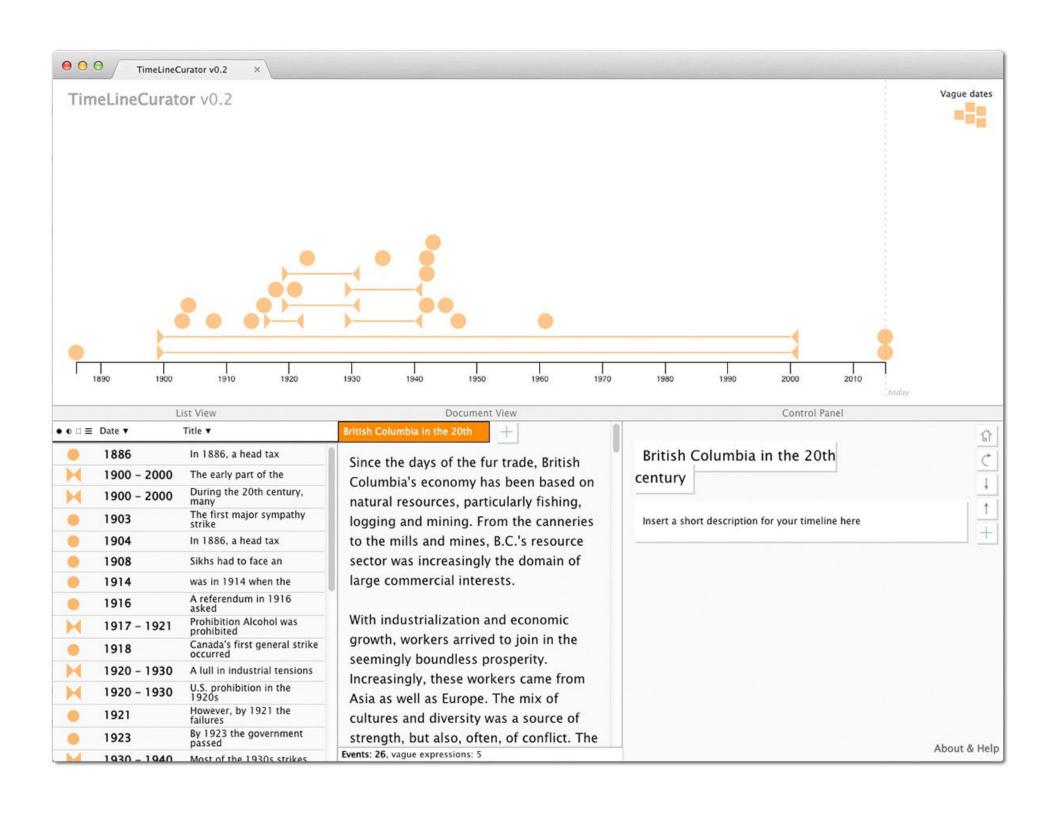
Overview - Document Clustering

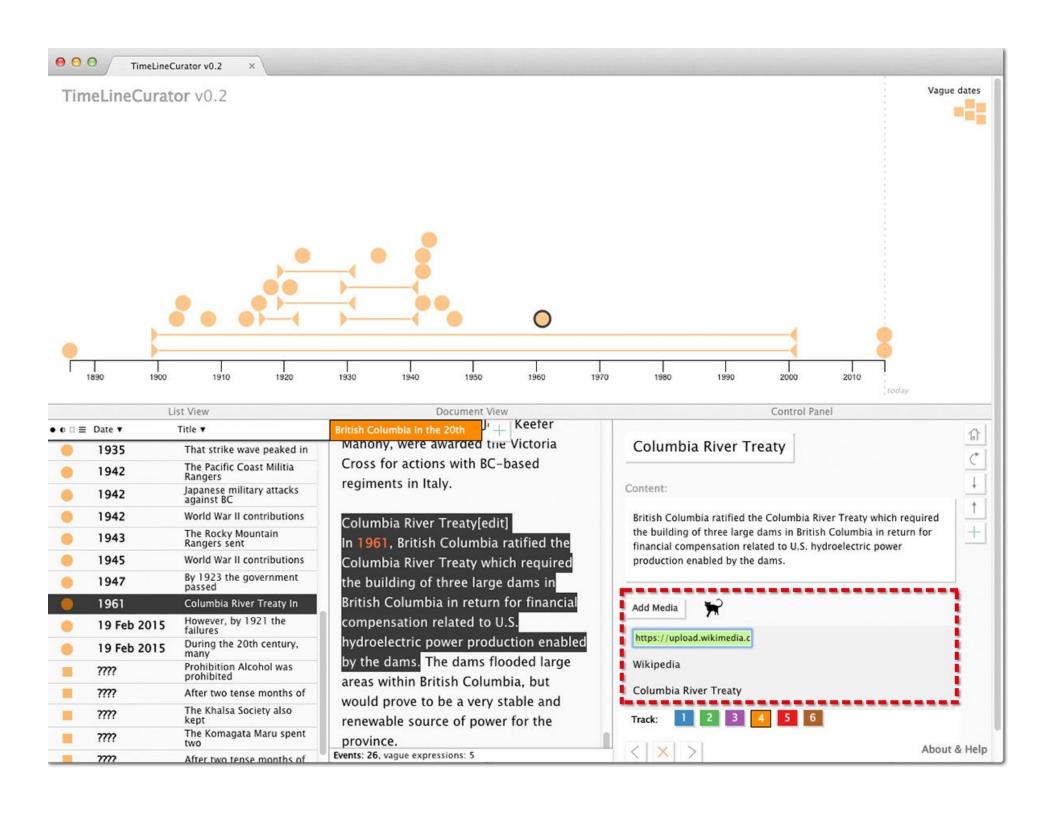
Add view ▼

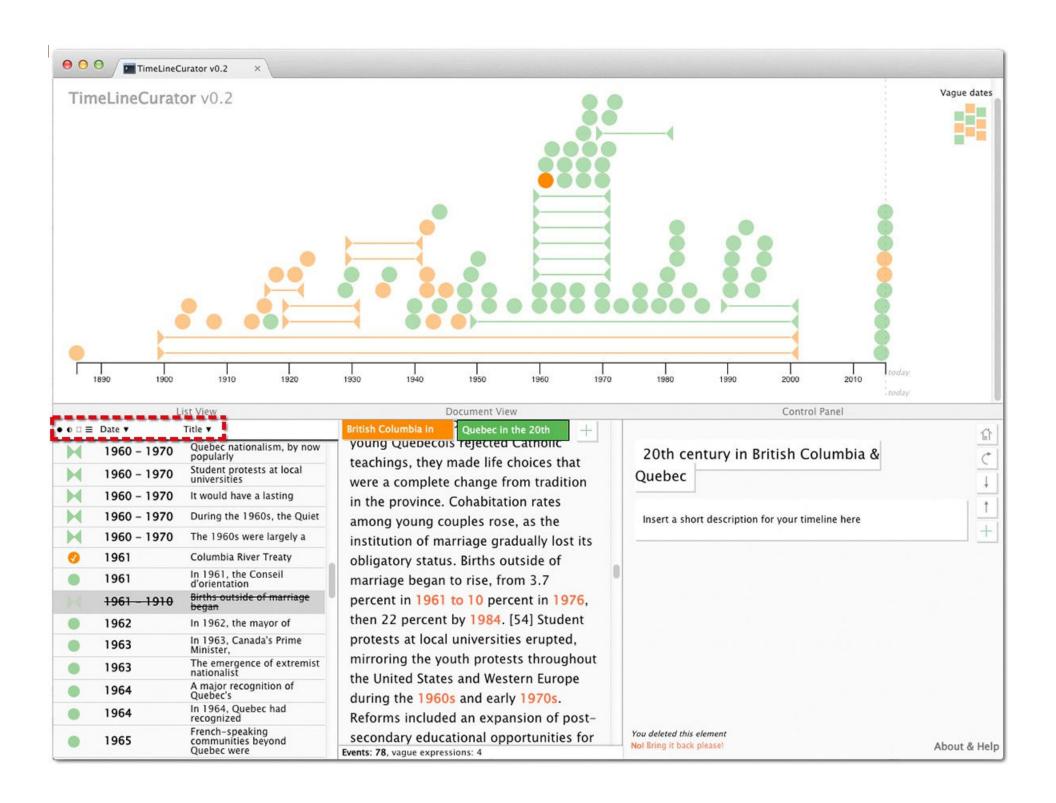


Timeline Curator









Timeline Curator – Exported Timeline

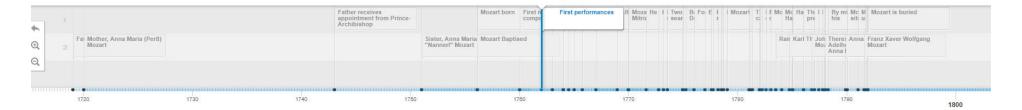


1762

First performances

These began with an exhibition, in 1762, at the court of the Prince-elector Maximilian III of Bavaria in Munich, and at the Imperial Court in Vienna and Prague.





Topic Modelling?!

"In machine learning and natural language processing, a topic model is a type of statistical model for discovering the abstract "topics" that occur in a collection of documents."

- Wikipedia

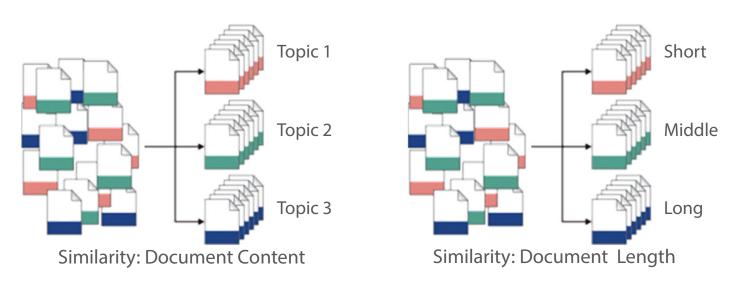
Topic Modelling = Clustering of documents into topics

•	Hierarchical	VS.	Non-hierarchical
•	Partial	VS.	Agglomerative

- Deterministic **vs.** Probabilistic
- Incremental **vs.** Batch
- Supervised vs. Unsupervised

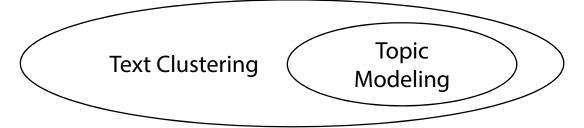
Text Clustering ⊋ Topic Modeling

Clustering = finding groups of *similar objects* in the data



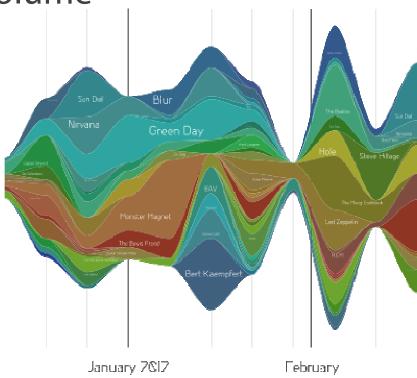
Topic Modeling

- = discovering the abstract topics that occur in a documents collection
- = clustering documents (with respect to their content) into topics



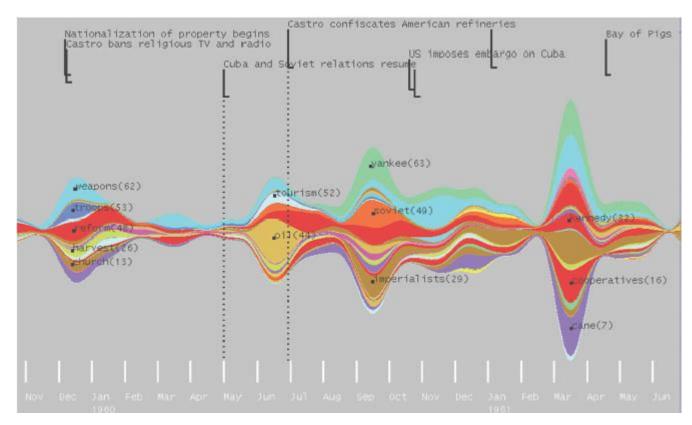
Aside: Stacked area graph / Stream graph

- Streams represent data element prominence over time
- Overall flow shows data volume



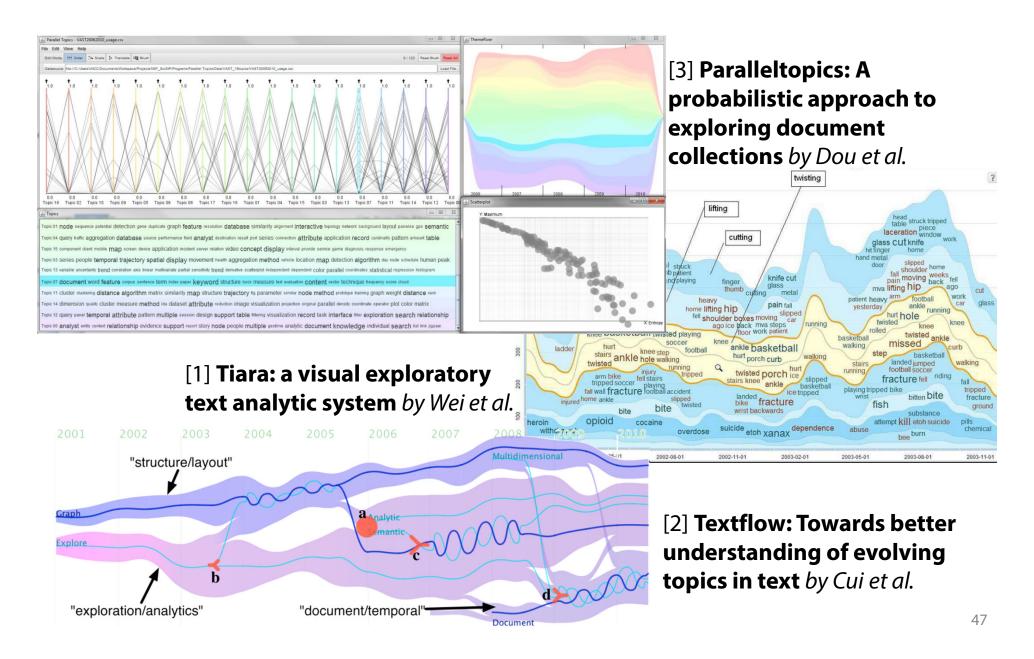
Theme River

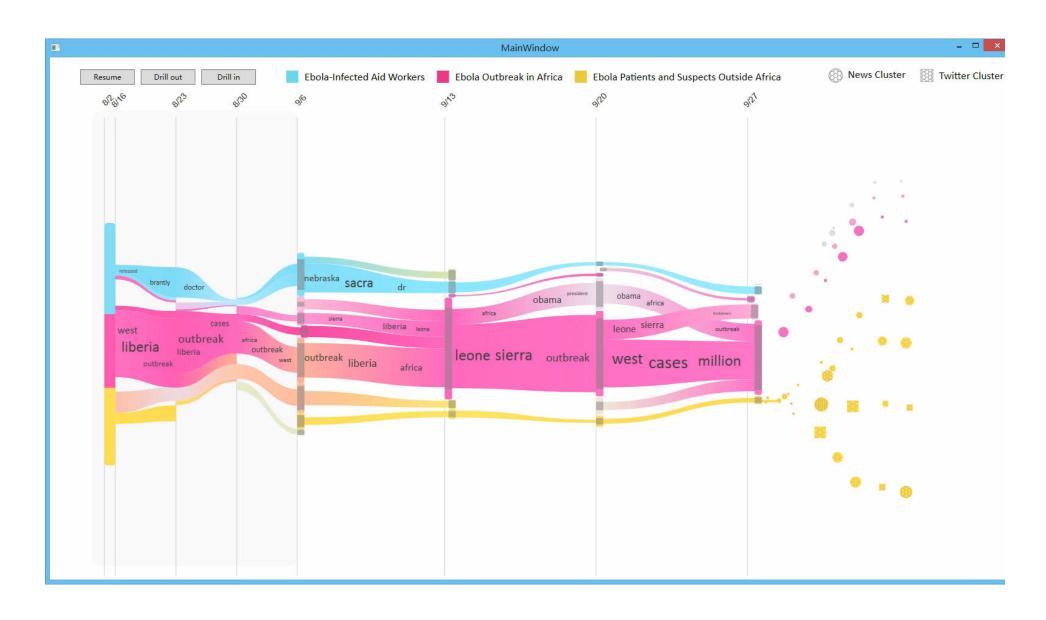
- Canonical example of stream graphs
- News themes over time



Susan Havre, IEEE Computer Society, *ThemeRiver: Visualizing Thematic Changes in Large Document Collections*, Vol.8. No.1., January-March 2002

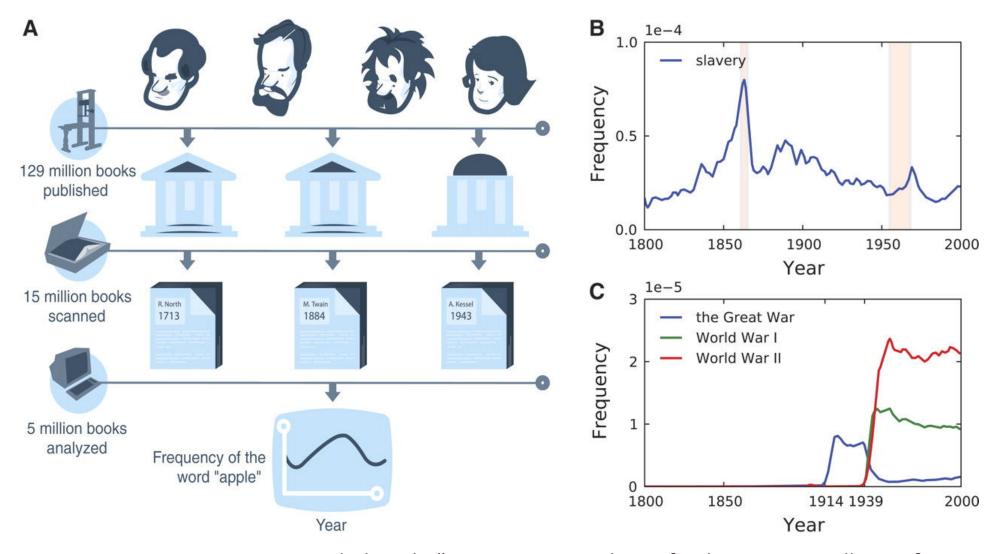
Visualizing Topic Modeling





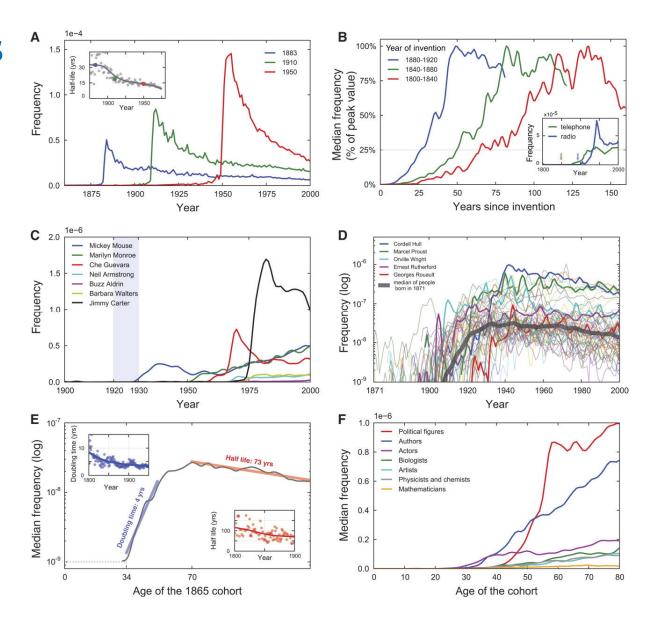
S. Liu, J. Yin, X. Wang, W. Cui, K. Cao and J. Pei, "Online Visual Analytics of Text Streams," in *IEEE Transactions on Visualization and Computer Graphics*, vol. 22, no. 11, pp. 2451-2466, Nov. 1 2016.

Large Scale Corpus Analysis: Culturomics



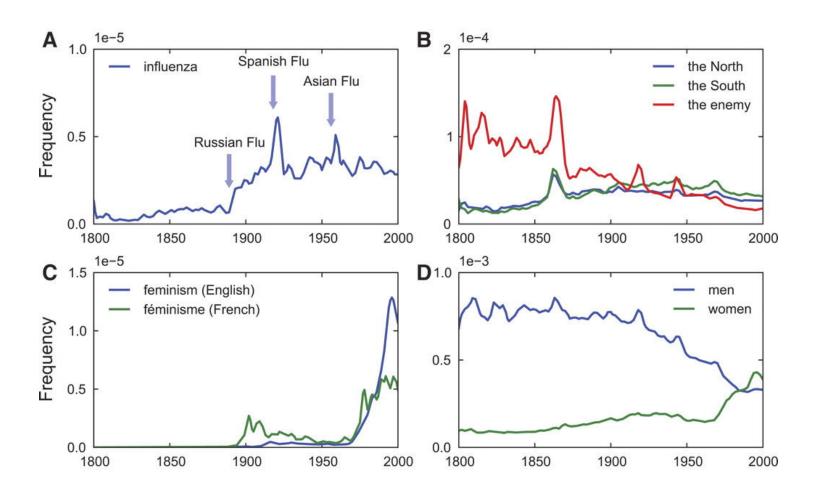
Jean-Baptiste Michel et al., "Quantitative Analysis of Culture Using Millions of Digitized Books," *Science* 331, no. 6014 (January 14, 2011): 176–182.

Culturomics

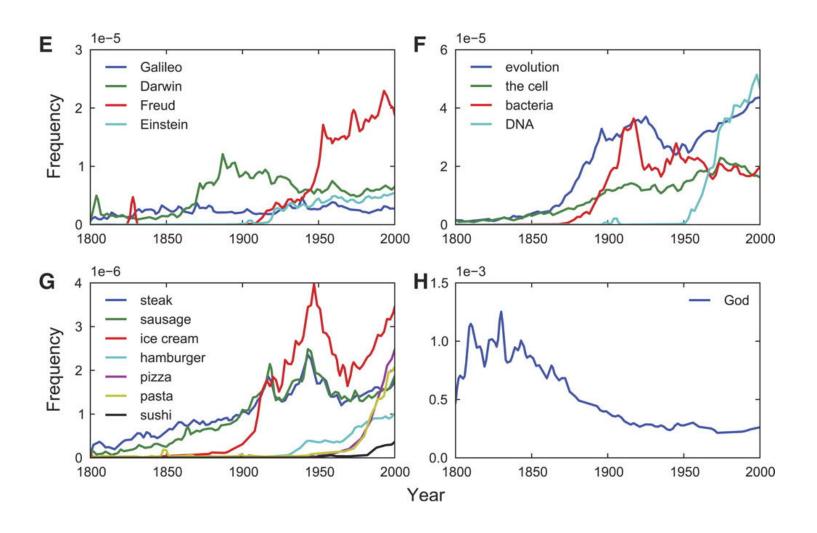


Jean-Baptiste Michel et al., "Quantitative Analysis of Culture Using Millions of Digitized Books," *Science* 331, no. 6014 (January 14, 2011): 176–182.

Culturomics



Culturomics



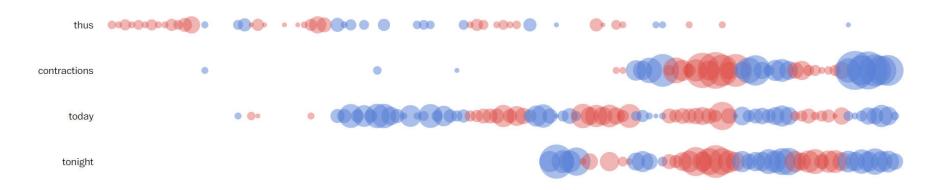
History of the President's Words

Daily Lexicon

With the rise of contractions and the fall of "thus," Liberman said this is illustrative of a larger, secular trend. "This obviously interacts with genre, and in particular with formality," he said, stating that "won't" appears much more frequently in magazines than "will not," while less of a gap exists in academic papers.

State of the Union addresses incorporated contractions even later than secular dialogue, which hints at the level of formality presidents wish to project. Liberman suggested that the spoken version of the addresses may be more relaxed and contraction-laden than the much more prescribed written documents let on. "Perhaps Truman, Eisenhower and Kennedy were using contractions in their performances that were not written as such in their texts," he said. The increased use of contractions suggests a growing laxity in the written documents rather than in spoken words.

The rise of "tonight," Fields clarified, was simply the result of the State of the Union addresses occurring in the evening time for the first time with Lyndon B. Johnson's 1965 address.

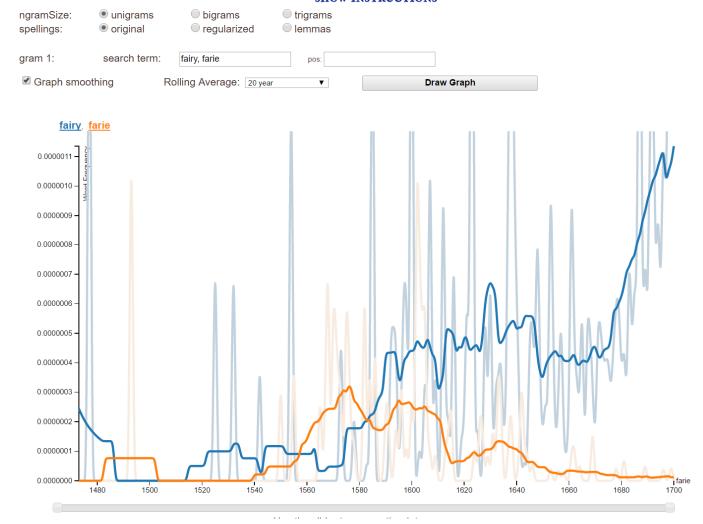


https://www.washingtonpost.com/graphics/politics/2016-sotu/language/

Culturomics: Language Change

EEBO N-GRAM BROWSER

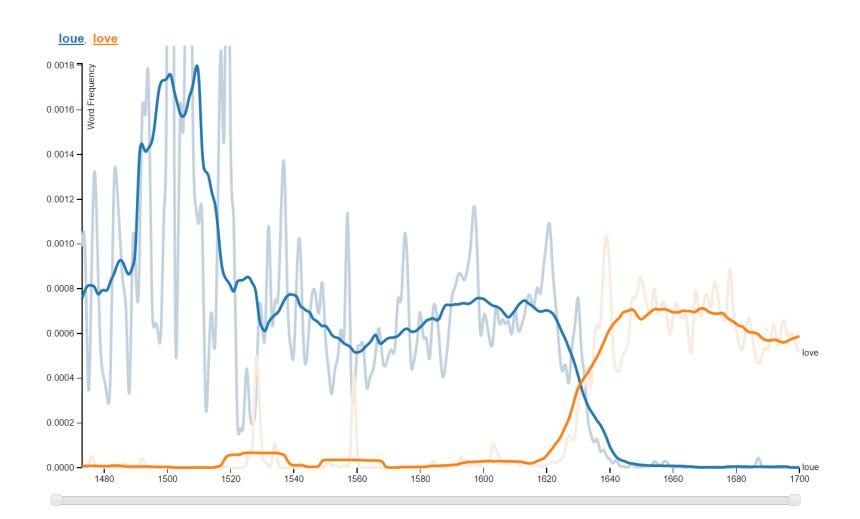
SHOW INSTRUCTIONS



EEBO N-GRAM BROWSER

SHOW INSTRUCTIONS

ngramSize: spellings:	unigramsoriginal	bigramsregularized	 trigrams lemmas	
gram 1:	search term:	love,loue	pos:	
Graph smo	othina R	olling Average: 20 year	vr ▼	Draw Granh



Metatation

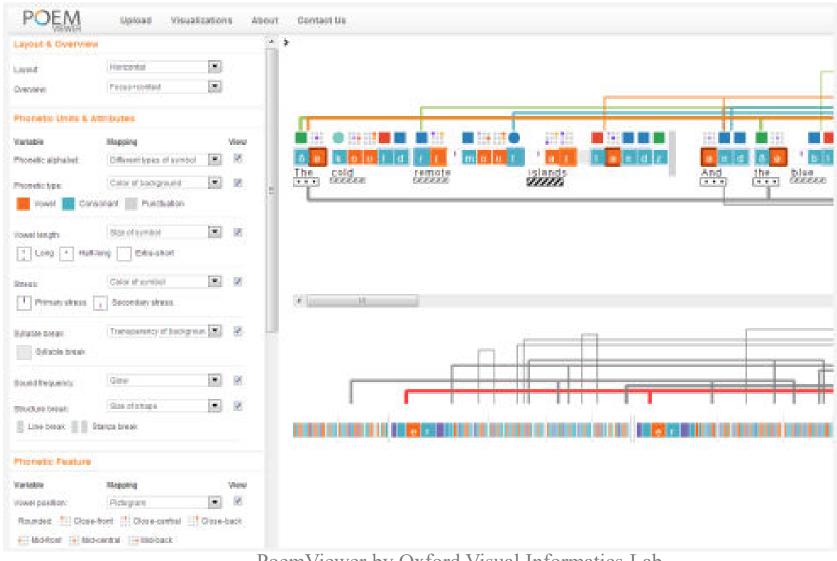
Interdisciplinary Research Case Study Hrim Mehta, Adam Bradley, Mark Hancock, Christopher Collins

Project Overview

- Team Expertise:
 - Human-Computer Interaction
 - Computational Linguistics
 - English Literature and Poetry
- Methodology:
 - Grounding Study + Analysis
 - Derive Requirements
 - Prototyping & Design
 - Expert Feedback

Free-form annotations as implicit interactions

Existing Tools for Literary Analysis



PoemViewer by Oxford Visual Informatics Lab

Limitations of Existing Literary Analysis Tools

- Disconnected from workflow
- Premature data presentation

Understanding the Context

Observational study of annotation practice of poetry critics as they analyse a poem

Observational Study

Participants

14 literary critics (3 PhD students & 11 university professors)

Task

Close reading of assigned pairs of poems printed on Anoto paper with Livescribe Anoto pen for annotations, if required Analysis session followed by retrospective think aloud



Dataset

14 poems in total, 7 pairs of poems assigned to 7 participants

Categorisation of Annotations

Annotation Form

Ellipses, Underlines, Connectors, Polygons, Brackets, Text, Miscellaneous notations

Cognitive Purpose

CO (Computational Offloading)

EML (Externalizing to reduce Memory Load)

EML + CO

Space on Page

Word space, White space, Margin

Results

- Pen-and-paper over digital tools
- Experiential cognition
- Access of external resources
- Polymorphism of annotations
 - Annotation form and annotation function do not have a one-to-one relation

Results

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Results

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- Access of external resources
- Polymorphism of annotations
 - Annotation form and annotation function do not have a one-to-one relation
 - Consistency in participant activity but the form, space & time vary
 - Characteristics of CO & EML

CO Characteristics

making a short, unhealthy life the shorter.

[kill it, and another instant's added to the horritying mortanin of ephemera: keys, drift, sea-urchin shells, you packrat off with joy . . . a dead fly swept

We stood by a pond that winter day,
And the sun was white, as though chidden of God,
And a few leaves lay on the starving sod;

— They had fallen from an ash, and were gray.

Your eyes on me were as eyes that rove
Over tedious riddles of years ago;
And some words played between us to and fro
On which lost the more by our love.

The smile on your mouth was the deadest thing

CO Characteristics

Had, having, and in quest to have, extreme; A bliss in proof, and proved, a very woe; Before, a joy proposed; behind, a dream.

CO Characteristics

making a short, unhealthy life the shorter.

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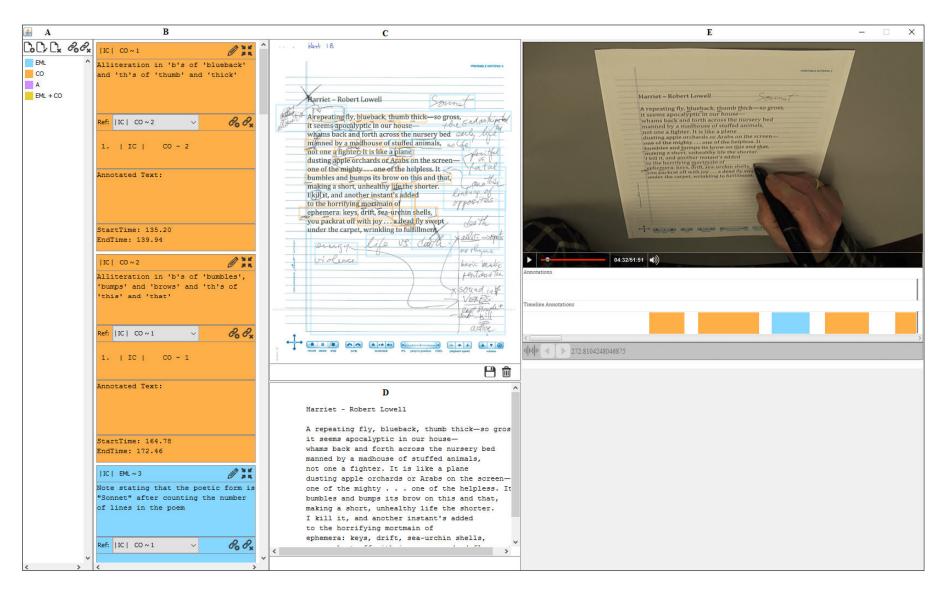
The smile on your mouth was the deadest thing

EML Characteristics

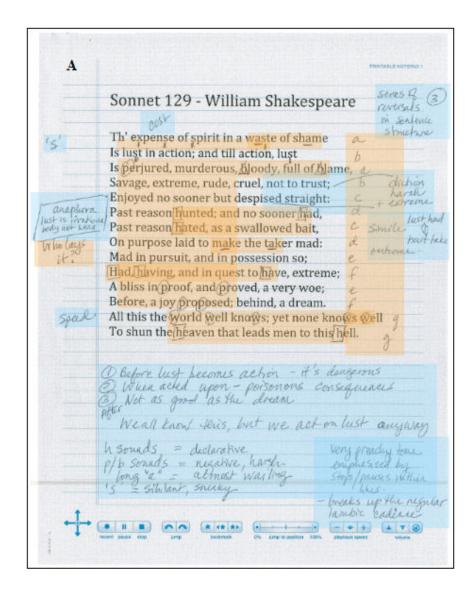
individual by definition of other desiring	1 421 (162
not one a fighter. It is like a plane	Spartful
dusting apple orchards or Arabs on the sc	reen— \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
one of the mighty one of the helpless. I	
bumbles and bumps its brow on this and t	
making a short, unhealthy life the shorter	
I(kill)it, and another instant's added	link of
to the horrifying mortmain of	opposites
1 1	

	So Days are feminized
Days	- bolie gifts - rollad, ceremony
V stages at lip.	- gifts - Precions + 0
Day Justahnshiper	The "I" is careless, random,
- We feel she	Payatenting for nature gifts.

Data Analysis Tool



Data Coding Example



Had, having, and in quest to have, extreme; A bliss in proof, and proved, a very woe; Before, a joy proposed; behind, a dream.

h sounds = declarative

p/b sounds = negative, harsh

long "a" = atmost waiting

's = sibilant, sneeky

Implications for Design

- Support for free-form annotations
- Permitting experiential cognition
- Minimal interruption to work flow
- Invoking analytic assistance via annotations

Metatation

Desktop-based application + physical paper

Support for free-form annotations

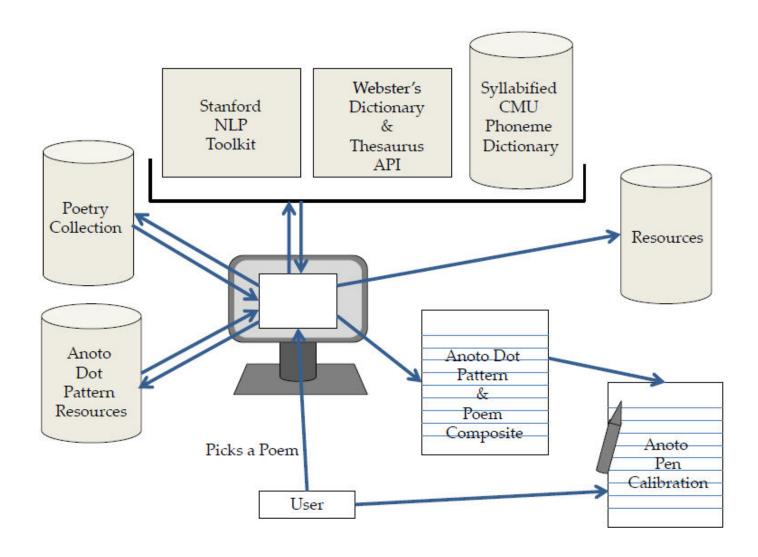
CO annotations for generating supplementary data

- Permitting experiential cognition
- Invoking analytic assistance via annotations

Analytic assistance presented on peripheral display

Minimal interruption to work flow

Metatation: Preprocessing



Assonance, Consonance & Alliteration

Assonance

- Repetition of vowel sounds
- Rude: (R/UW1/D) & Cruel: (K/R/UW1/L)

Consonance

- Repetition of consonant sounds
- Extreme: (IH0/K)(S/T/R/IY1/M) & Rude: (R/UW1/D)

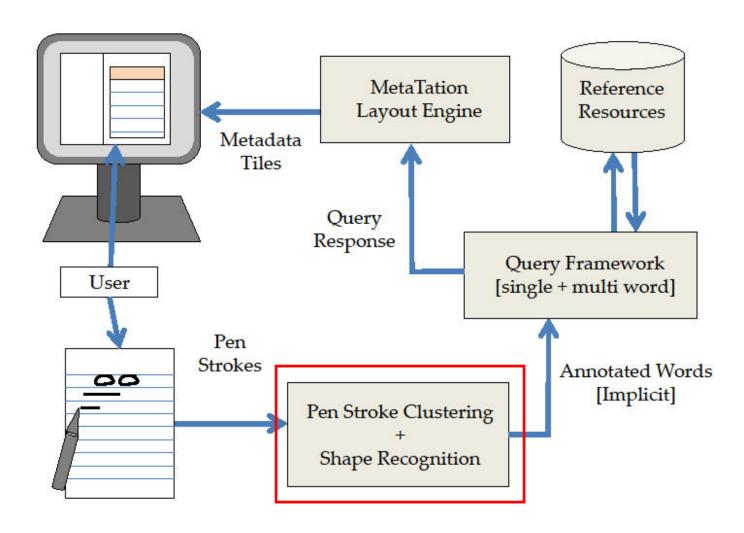
Alliteration

- Repetition of consonant sounds in stressed syllable
- Proof: (P/R/UW1/F), Proved: (P/R/UW1/V/D) & Proposed: (P/R/AH0)(P/OW1/Z/D)

End Rhyme

- If common vowel sound in stressed syllable, all prior sounds dissimilar & all following sounds similar
- Shame: (SH/EY1/M) & Blame: (BL/EY1/M)

Metatation: Stroke Clustering & Shape Recognition



Metatation: Stroke Clustering & Shape Recognition

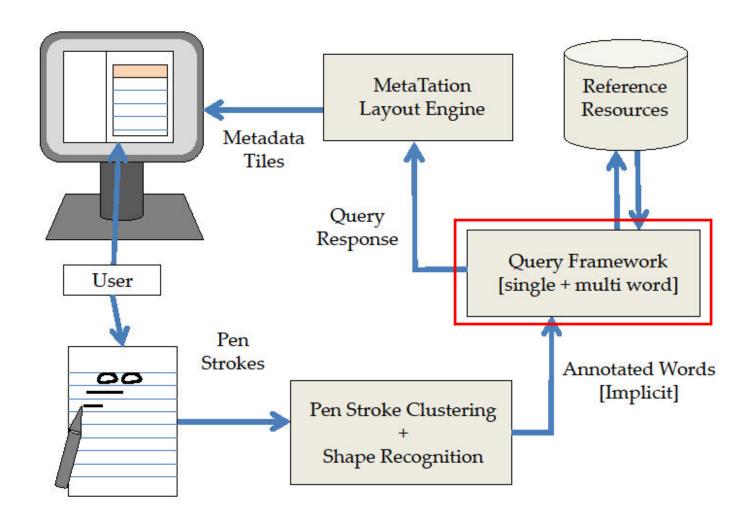
Stroke clustering

- Hierarchical agglomerative clustering
- Spatiotemporal distance between pen strokes as distance metric for the clustering process (CO characteristics)

Shape Recognition

• Geometric recognizer for detecting <u>underlines</u>, <u>ellipses</u> and connectors

Metatation: Query Framework



Metatation: Query Framework

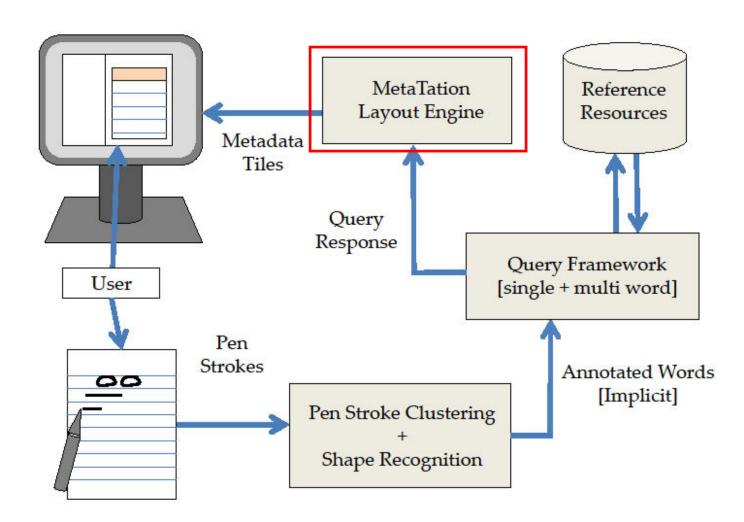
Semantic Relations

- Word details, Synonyms, Antonyms
- Source: Merriam Webster Dictionary & Thesaurus

Phonetic Relations

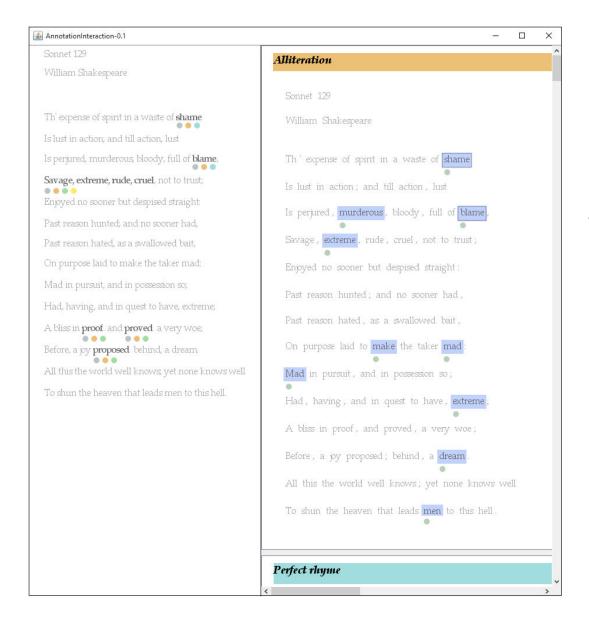
- Assonance, Consonance, Alliteration, End rhyme
- Sources:
 - CMU Phoneme Dictionary (in NLTK),
 - Broken into syllables with algorithm in "On the syllabification of phonemes" by Bartlett et al. (Proc. HLT-ACL 2009)

Metatation: Interface



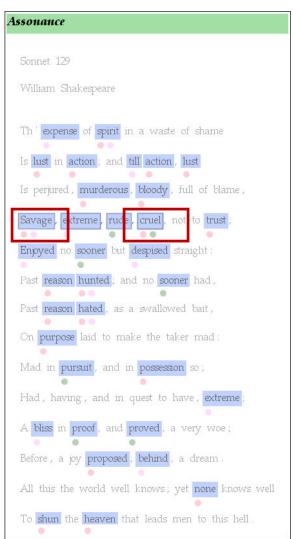
Metatation: Interface

Worksheet Viewer Panel

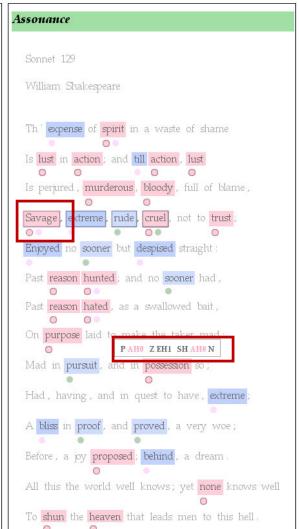


Metadata Tile Stream Panel

Assonance, Consonance, Alliteration Metadata Tile







Synonyms & Antonyms Metadata Tile

Synonyms Antonyms Sonnet 129 Sonnet 129 William Shakespeare William Shakespeare Th' expense of spirit in a waste of shame Th' expense of spirit in a waste of shame Is lust in action; and till action, lust Is lust in action; and till action, lust Is perjured, murderous, bloody, full of blame, Is perjured, murderous, bloody, full of blame, Savage, extreme, rude, cruel, not to trust Savage, extreme, rude, cruel, not to trust; Enjoyed no sooner but despised straight: Enjoyed no sooner but despised straight: Past reason hunted; and no spoper had Past reason hunted; and no sooner had, Past reason hated as a swallowed bait, Past reason hated, as a swallowed bait, On purpose laid to make the taker mad; On purpose laid to make the taker mad: Mad in pursuit and in possession so; Mad in pursuit, and in possession so; Had, having, and in quest to have, extreme Had, having, and in quest to have, extreme; A bliss in proof, and proved, a very woe; A bliss in proof, and proved, a very woe; Before, a joy proposed; behind, a dream Before, a py proposed; behind, a dream. All this the world well knows; yet none knows well All this the world well knows; yet none knows well To shun the heaven that leads men to this hell. To shun the heaven that leads men to this hell

End Rhyme Metadata Tile

Perfect rhyme Sonnet 129 William Shakespeare Th' expense of spirit in a waste of shame Is lust in action; and till action, lust Is perjured, murderous, bloody, full of blame, Savage, extreme, rude, cruel, not to trust Enjoyed no sooner but despised straight Past reason hunted and no sooner had, Past reason hated, as a swallowed bait, On purpose laid to make the taker mad Mad in pursuit, and in possession so Had, having, and in quest to have, extreme; A bliss in proof, and proved, a very woe; Before, a joy proposed; behind, a dream. All this the world well knows: yet none knows well To shun the heaven that leads men to this hell

Word Details Metadata Tile

shame

Origin

Middle English, from Old English [scamu;] akin to Old High German [scama] shame

Pronuciations

(SH.EY1.M)

Noun

First recorded use

before 12th century

Senses

Sense 1

a painful emotion caused by consciousness of guilt, shortcoming, or impropriety

the susceptibility to such emotion

Usage examples: have you no [shame]?

Sense 2

a condition of humiliating disgrace or disrepute:[ignominy]
Usage examples: the [shame] of being arrested

Sense 3

something that brings censure or reproach also something to be regretted :[pity] Usage examples: it's a [shame] you can't go

a cause of feeling shame

Verb

First recorded use

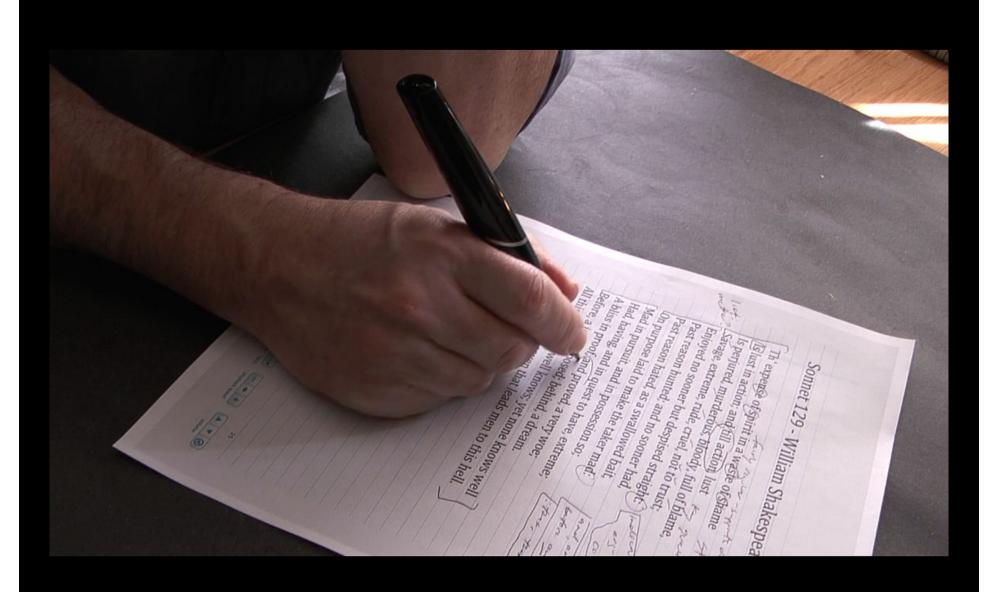
13th century

Senses

Sense 1

to bring shame to :[disgrace]

Usage examples: [shamed] the family name



Preliminary Evaluation

Evaluation Design

 2 of the domain experts from the previous study explored the tool as they performed a reading of an assigned poem

Qualitative Results

- 2 different modes of use of MetaTation based on when the reader chooses to interact with the system
- MetaTation for teaching vs. research based analysis

Contributions

- Results of an observational study of poetry critics
- Design guidelines for the development of digital tools for supporting linguistic inquiry
- Design and implementation of Metatation
- Results of preliminary expert review of our tool

VisArgue

Interdisciplinary Research Case Study

Visual Analytics (Daniel Keim)

Linguistics (Miriam Butt)

Political science (Katharina Holzinger)

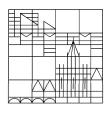


Visualizing the linguistic structure of deliberative communication





Universität Konstanz



Valentin Gold





Miriam Butt



Annette Hautli-Janisz



Tina Bögel





Daniel Keim



Menna El-Assady



Wolfgang Jentner



Rita Sevastjanova



Carmela Acevedo

Goal: To develop an instrument for the automatic measurement of the <u>deliberative quality</u> of communication

Deliberation is a communicative process that aims at taking a decision (or recommendation) on collectively binding rules or public projects. The substantive goal is to achieve the common good and universality of rules.

Goals:

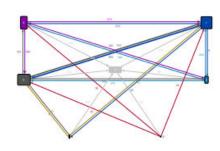
- Deep automatic **syntactic parsing** of the utterances to identify <u>deliberative patterns</u>.
- Define <u>negotiation vs. argumentation</u> through the analysis of the **speaker stands** and **attitude**.
- Identification of different <u>roles of utterances</u> by the usage of **connectors** and **function words**.

Visual Analytics

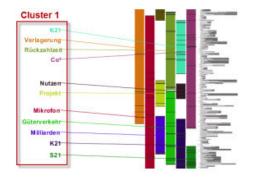
Linguistics

Political science

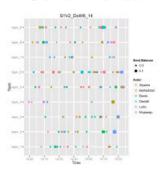
Participation



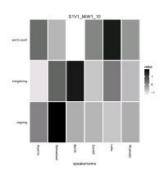
Content



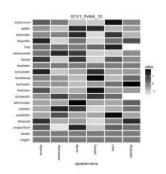
Sentiments



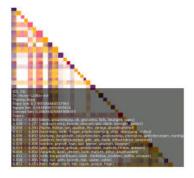
Intentions



Argumentativeness



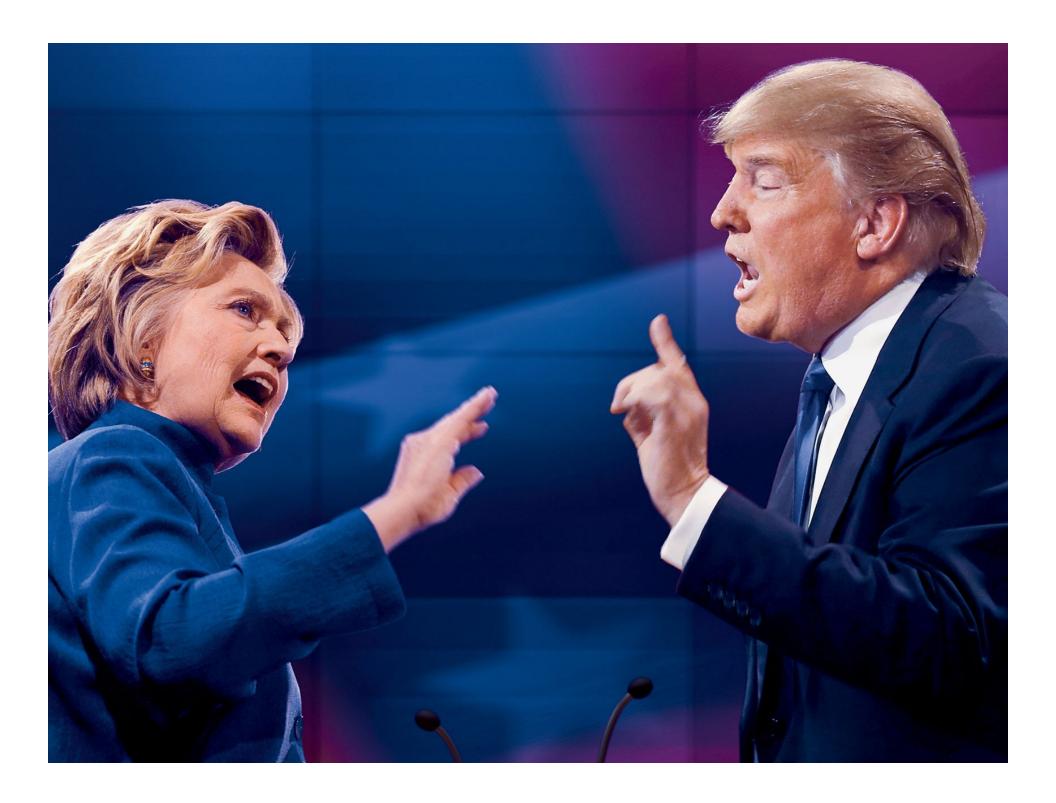
Interactions



(...and some more!)

Research questions

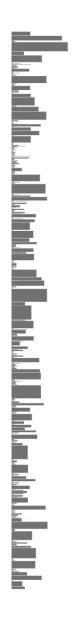
- What factors make deliberative argumentation successful?
- Can we detect these factors both by shallow statistical and deep linguistic approaches?
- How can visual analytics support the analysis of deliberation in large corpora?



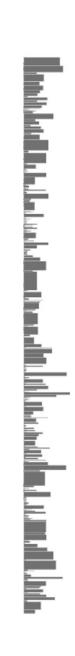
Content Overview using **Lexical Episode Plots**

First Debate

Second Debate

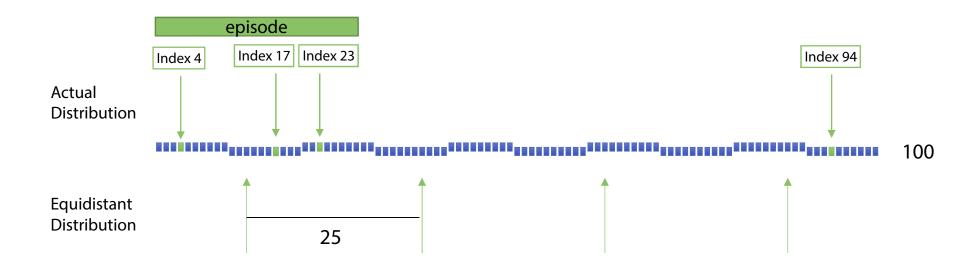


Third Debate

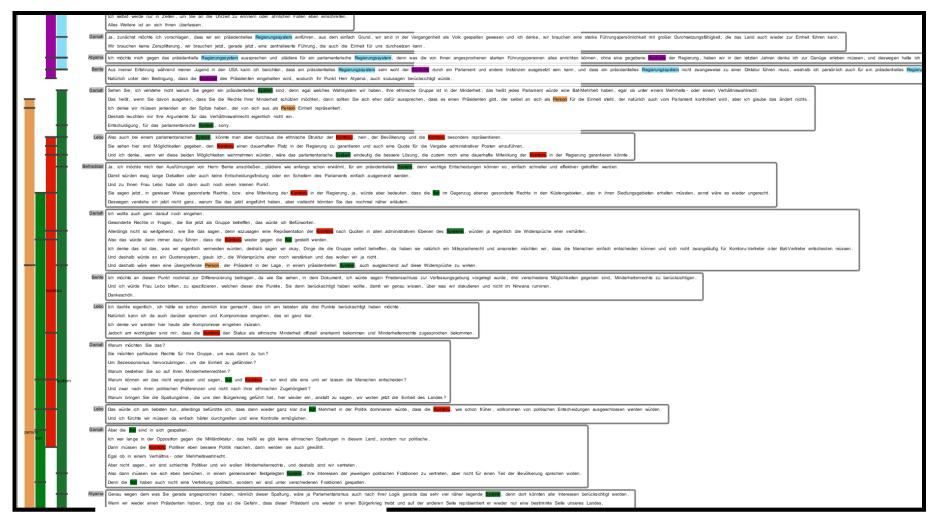


Lexical Episodes

= portion within the word sequence of a corpus where a certain word appears more densely than expected from its frequency in the whole text.

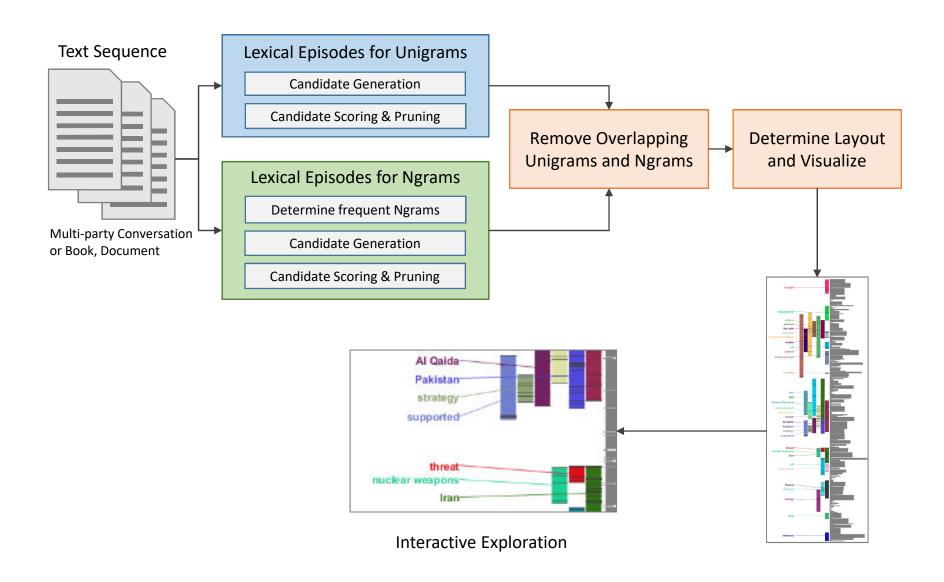


Lexical Episodes Plots

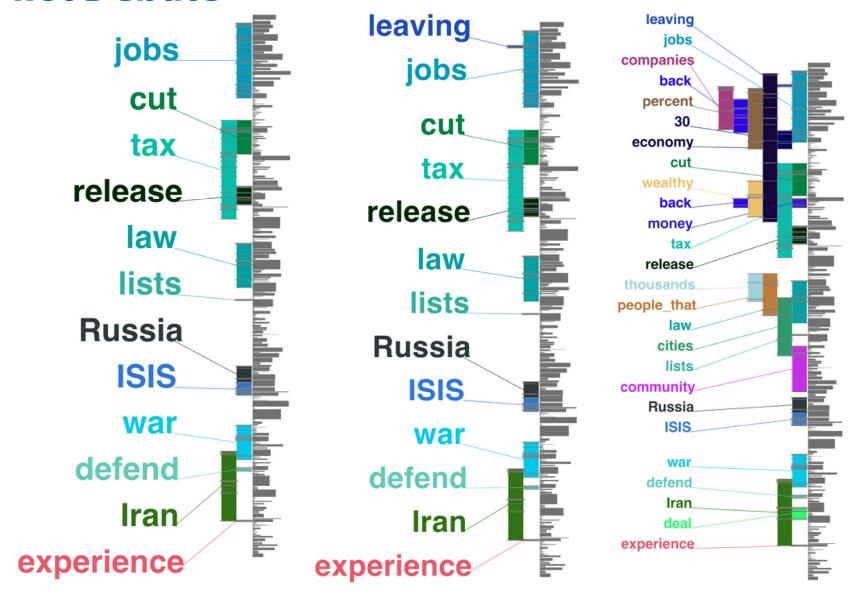


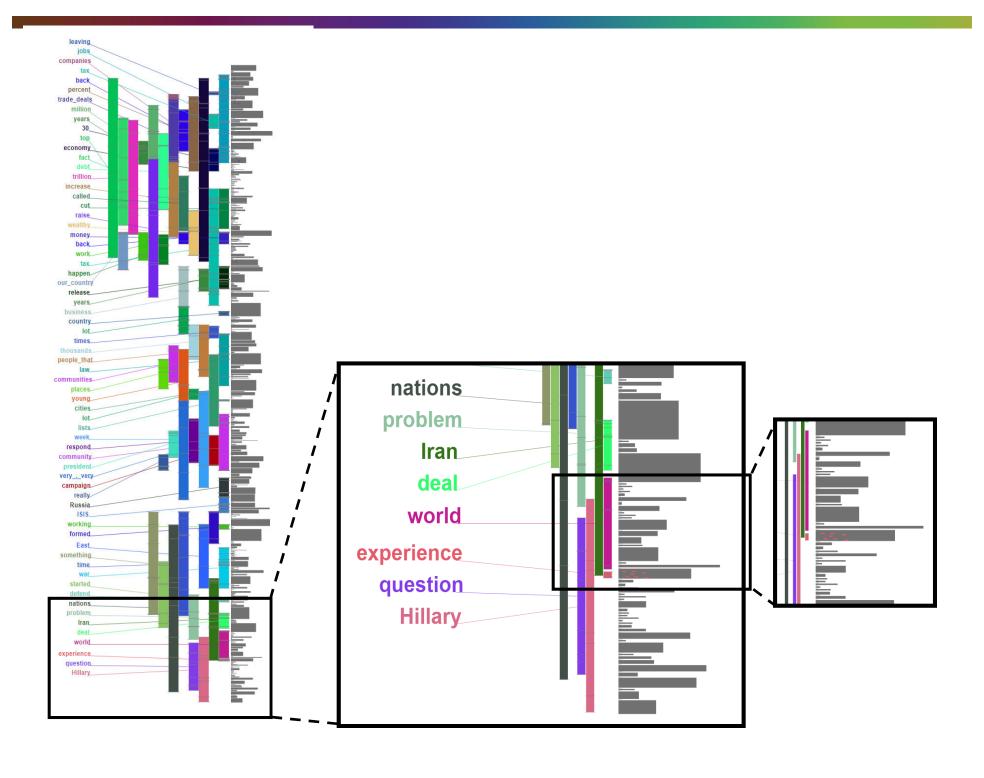
Close Reading

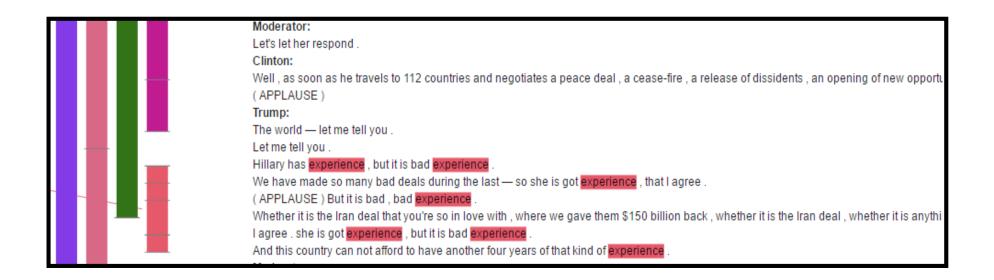
Lexical Episodes - Processing Pipeline



First Debate

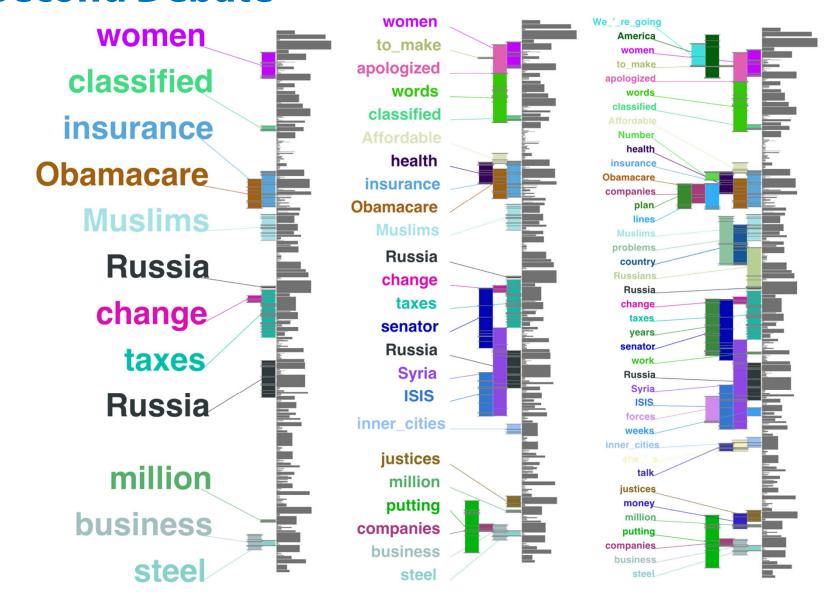






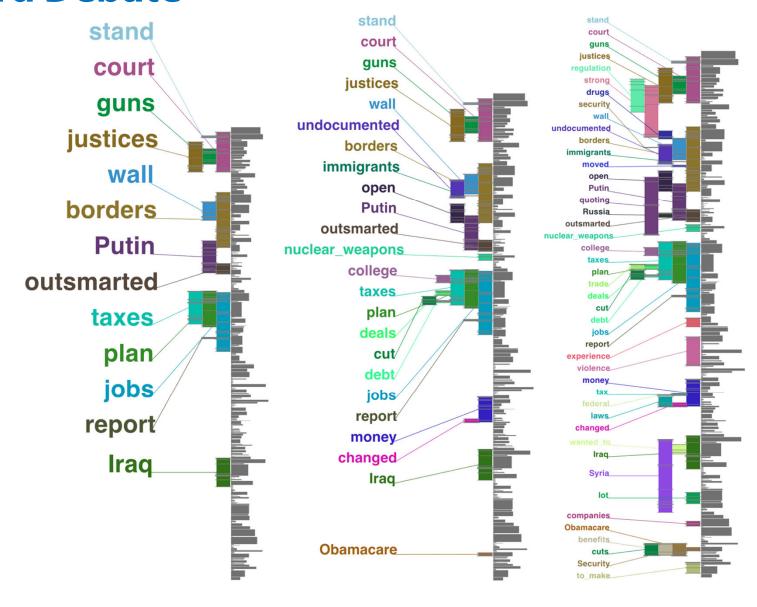


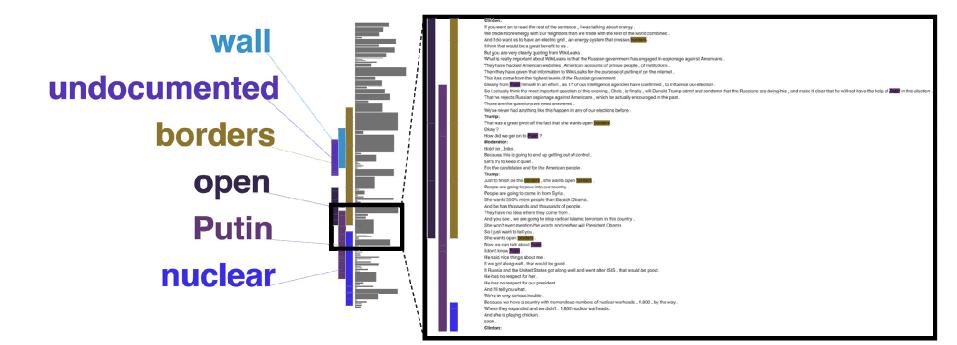
Second Debate





Third Debate

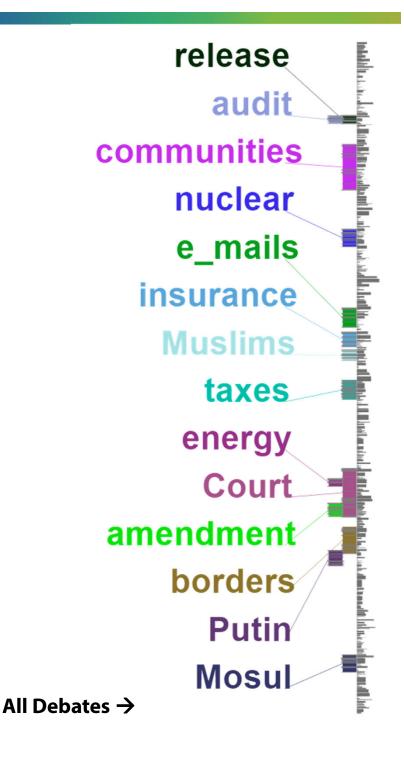




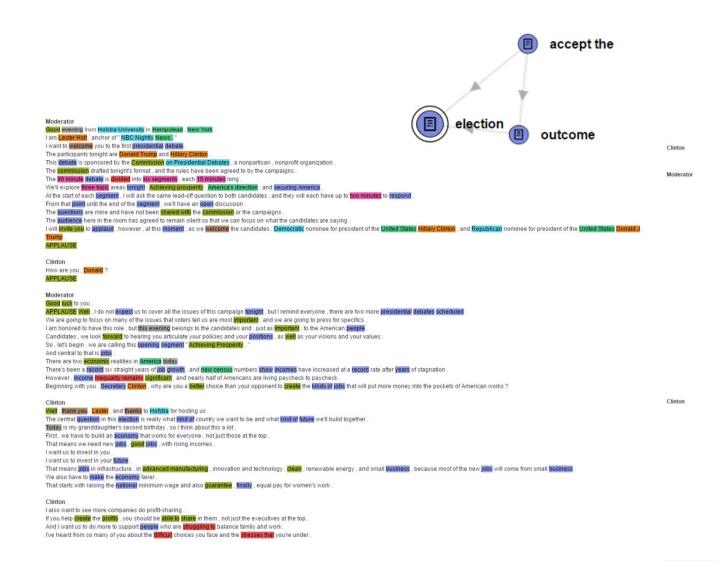


Lexical Episodes

- Generic approach for generating text overviews using lexical chaining
- Text-type and language independent
- Distant Reading vs. Close Reading
- Interactivity through Zooming and Highlighting
- Different levels of detail by steering the significance level



Named-Entity Recognition



BBB— **4 0 0 -**

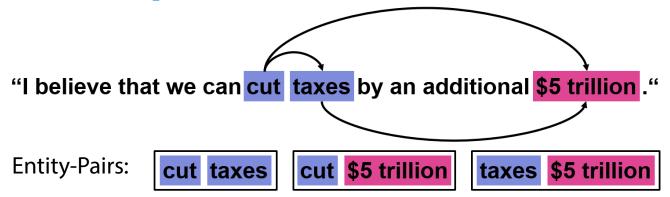
Moderator

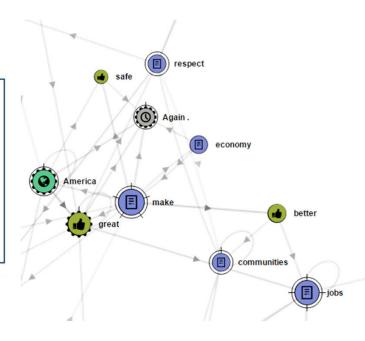
Concept Relations

TRUMP

MAKE AMERICA

GREAT AGAIN!





Person

Geo-Location

Date/Time

Measure

Measuring-Unit

Context-Keyword

Politeness-Indicator

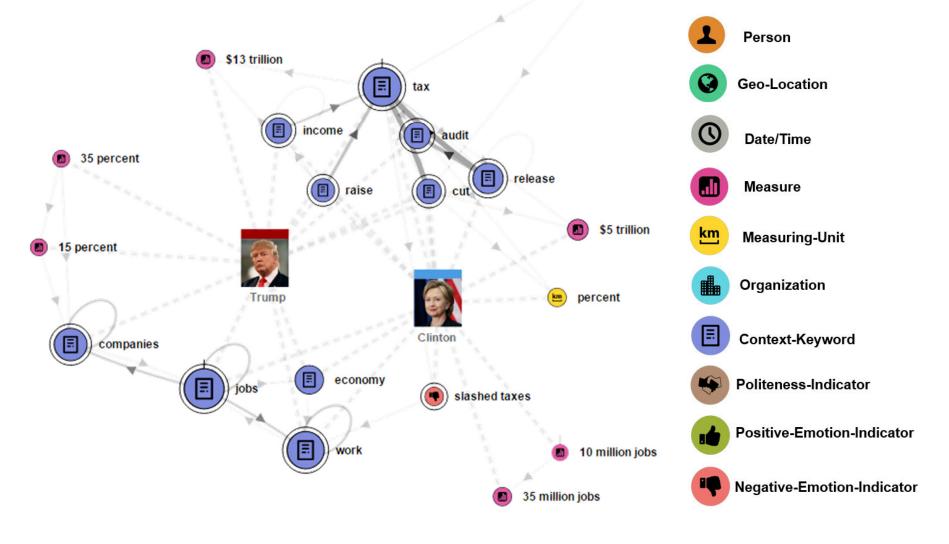
Positive-Emotion-Indicator

Negative-Emotion-Indicator

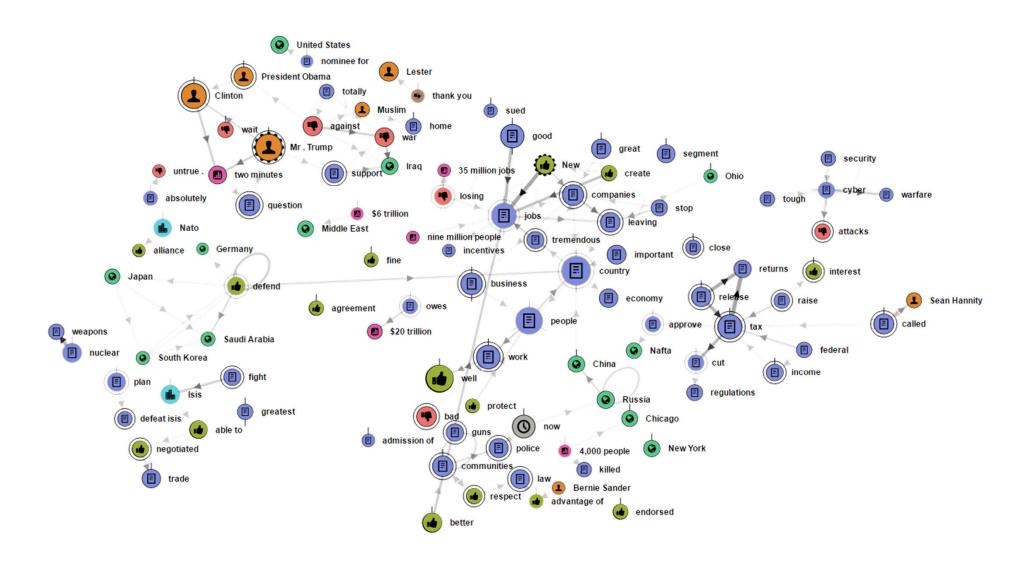
Organization

Concept Relations

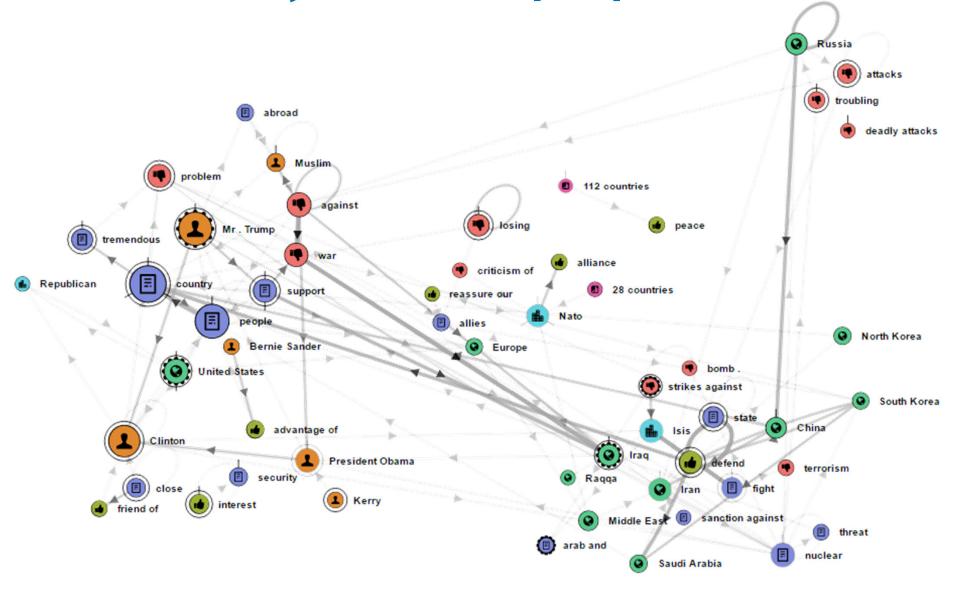




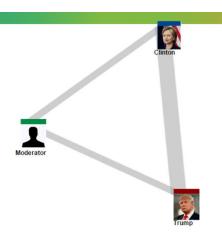
Named-Entity Relationship Exploration

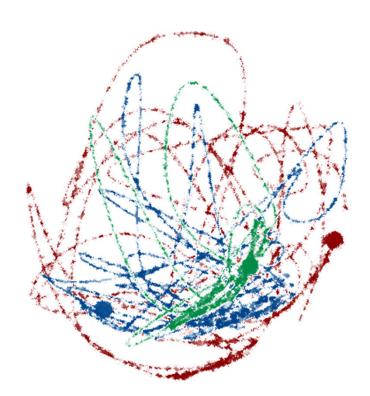


Named-Entity Relationship Exploration



Speaker Interactions



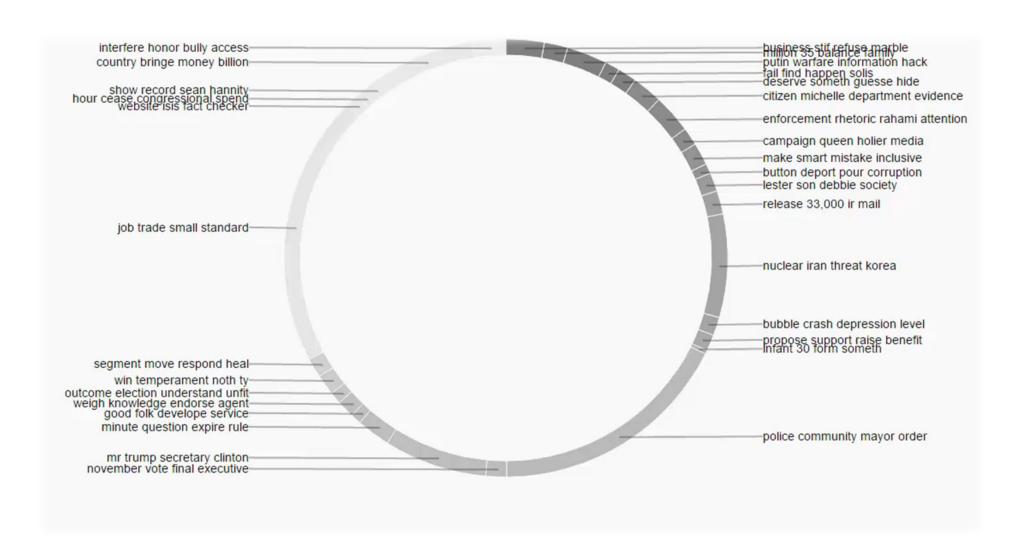


Sourch Strupen

Hillary Rodham Clinton

How were the speakers moving in the topic space? **Second Debate Third Debate**

How were the speakers moving in the topic space?



Summary

- Many types of visualization for text data
- Types of NLP applied differ, from counting words to topic modelling and machine learning
- User tasks differ
- Interdisciplinary teams